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## **About This Report**

#### Overview

Guangzhou Yuexiu Holdings Limited 2024 Sustainability Report (the Report) is the 13<sup>th</sup> sustainability report issued by Yuexiu Group since 2012. Based on the principles of objectivity, standardization, transparency and comprehensiveness, the Report discloses the economic, environmental and social practices and performance of Yuexiu Group in 2024.

#### **Reporting Period**

The report covers the period from January 1, 2024 to December 31, 2024. To enhance the comparability and completeness of the Report, part of the information disclosure might date back to previous years or refer to later years.

#### **Reporting Cycle**

The Report is published annually.

#### **Reporting Boundary**

The Report covers the "Guangzhou Yuexiu Holdings Limited" as the main object, and its branches and subsidiaries.

#### **Notes on Appellation**

For better expression and reading, the appellations "Yuexiu Group", "the Group" and "we" in this report all refer to "Guangzhou Yuexiu Holdings Limited".

#### **Compilation Conformance**

GRI Sustainability Reporting Standards (GRI Standards) issued by Global Sustainability Standard Board (GSSB)

Guidelines on Corporate Social Responsibility Reporting for Chinese Enterprises (CASSCSR4.0) of the Chinese Academy of Social Sciences

Guidelines on Sustainable Development Reporting for Chinese Enterprises (CASS-ESG 6.0) of the China Enterprise Reform and Development Society and the Responsibility Cloud Research Institute

#### **Data Sources and Reliability Statement**

The data used in the Report are from Yuexiu Group and its subsidiaries and have been reviewed by Yuexiu Group.

#### **Report Access**

You can download the electronic report from our website:

http://www.yuexiu.com/shzr/shehuizerenbaogao/

The Report is available in Chinese and English versions. In case of discrepancy, the Chinese version shall prevail. If you have any comments or suggestions about our sustainability performance, please call (8620)88836888.

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# **Message from the Top**

Secretary of the Party Committee and Chairman of Yuexiu Group

**Chen Qiang** 



The year 2024 marks a pivotal point for achieving the objectives outlined in the 14th Five-year Plan. Amidst a complex external environment and cyclical changes across major industries, Yuexiu Group has remained steadfast in its founding mission. We have fully implemented the guiding principles of the 20th CPC National Congress and the second and third plenary sessions of the 20th CPC Central Committee. We have also thoroughly studied General Secretary Xi Jinping's important directives during his inspection of Guangdong. Under the strong leadership of the Municipal Party Committee and Municipal Government, and with the guidance of the Guangzhou State-Owned Assets Supervision and Administration Commission, we delivered outstanding performance in 2024 by focusing on the annual theme of "strengthening the foundation while pursuing steady progress, and enhancing capabilities through optimized transformation."

This year, we upheld both corporate and employee responsibilities with rigor. As a result, we established a new pattern of lean and excellence-driven development. By the end of 2024, the Group had completed 80% of the key reform tasks of the State-Owned Enterprises Reform Deepening and Upgrading Action. We also successfully achieved the major deliverables of the Value Creation Actions in Benchmarking Against World-Class Enterprises. In operational practices, we extensively applied innovative technologies and processes, such as prefabricated construction, technology-driven financial governance, intelligent transportation, and digital agriculture, to cultivate new quality productive forces. By integrating technological innovation, intelligence, and sustainability, we created sustainable momentum for high-quality development. We Also Hosted Our First Continuous Improvement Result Presentation Meeting, Launching The "Yuexiu Lean Methodology," The "Yuexiu Triangle Framework," And The "Six-Step Improvement Process," While Further Advancing Lean Talent Development. Guided By Our Core Values, We United All Employees In Solidarity And Fostered A Pioneering And Innovative Spirit.

This year, we embraced our responsibilities to clients and partners. In doing so, we created a new ecosystem of shared value through collaboration and mutual success. The Group remained focused on enhancing management efficiency, driving innovation-led growth, strengthening collaborative effectiveness, and accelerating digital transformation, all to align our products and services with evolving client needs. In the real estate sector, we proactively adapted to industry trends by developing green, low-carbon, intelligent, and safe "good houses." As a result, we earned a place among the industry's top 10 in contract sales for the first time. In the finance sector, we continuously enhanced service quality and efficiency for the real economy. In doing so, we achieved significant breakthroughs in expanding new business platforms. In the transport sector, we delivered remarkable results in project operations and synergistic revenue growth. The North Second Ring Expressway Company was recognized as a National High-Tech Enterprise for the third consecutive time. Its technological innovation capabilities now rank among the



Deputy Secretary of the Party Committee, Vice Chairman and General Manager of Yuexiu Group

Lin Zhaoyuan

industry's elites. In the food sector, we prioritized key tasks such as cost control, health management, channel expansion, and brand development. As a result, we effectively unlocked added value across the entire industrial chain. Aligned with the Master Plan of Guangzhou Nansha on Deepening Comprehensive Cooperation between Guangdong, Hong Kong and Macao with Global Perspective(Nansha Plan), the Group strengthened industrial and technological collaboration across the Greater Bay Area. The Nansha Guangdong-Hong Kong iValley Industry Park has grown into a platform for industry-university-research-innovation of the Greater Bay Area and a headquarters base for the commercialization of HKUST's technological achievements, attracting 195 enterprises. By leveraging the "Government-Industry-University-Research-Finance-Services-Application" full-chain ecosystem, the park has enabled early-stage tech firms to transition from "sprouting buds" into "mature trees."

This year, we embraced our dual responsibility to society and the environment. In doing so, we created a new vision for a harmonious and sustainable society. We fulfilled our responsibilities as a state-owned enterprise with concrete actions, fully leveraging our corporate resources and technological strengths. Through workforce security initiatives, public welfare services, industrial support programs, and afforestation campaigns, we advanced the "High-Quality Development Project for Hundreds of Counties, Thousands of Towns, and Myriads of Villages." These efforts actively explored pathways to achieve rural revitalization characterized by "prosperous industries, livable ecology, civilized rural customs, effective governance, and wealthy life," thereby providing strong support for Guangdong's high-quality development. We remain committed to advancing green development principles, vigorously driving the transformation of production and operational processes toward green and low-carbon models. By introducing innovative, energy-efficient, and eco-friendly products, as well as organizing environmental conservation initiatives, we have taken tangible actions to promote green and low-carbon socioeconomic development, aiming to inject sustained momentum into high-quality growth.

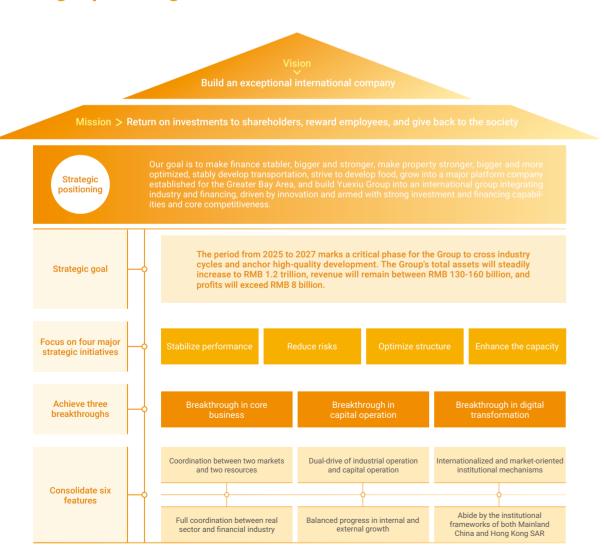
Now, with full vigor, we embark on a new journey together. The year 2025 marks both the conclusion of the 14th Five-year Plan and the 40th anniversary of Yuexiu Group's founding. Standing at this new historical starting point, we will thoroughly implement the guiding principles of the 20th CPC National Congress and the second and third plenary sessions of the 20th CPC Central Committee, while studying and rigorously aligning with municipal leadership directives. Yuexiu Group will continue to place high-quality development at the core of its mission. Centered on the strategic imperative of "strengthening the economy, ensuring safety, hosting the National Games, and improving quality," we will accelerate industrial transformation and upgrades, as well as promote innovation and reform. In doing so, we aim to make new and greater contributions to the "Working hard for 12 years to rebuild a new Guangzhou."

## **About Yuexiu**

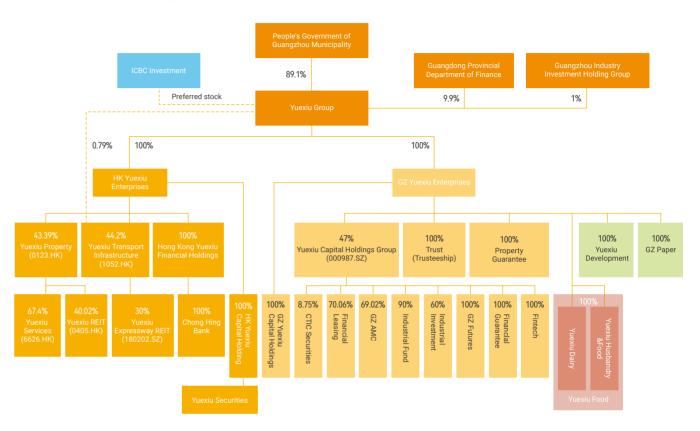
## **Group profile**

Yuexiu Group was established in Hong Kong in 1985. After 39 years of reform and development, Yuexiu Group has established a "4+X" modern industry system, which has the core industries of finance, property, transport infrastructure and food, and traditional industries like paper-making and strategic emerging industries that the Group plans to enter in the future. The Group is selected as one of the Double-Hundred Enterprises in the state-owned enterprise reform launched by the State Council. Yuexiu Group holds the ownership of six listed subsidiaries: Yuexiu Capital, Yuexiu Property, Yuexiu Transport, Yuexiu Real Estate Investment Trust, Yuexiu Services, and China Asset Management – Yuexiu Highway REIT.

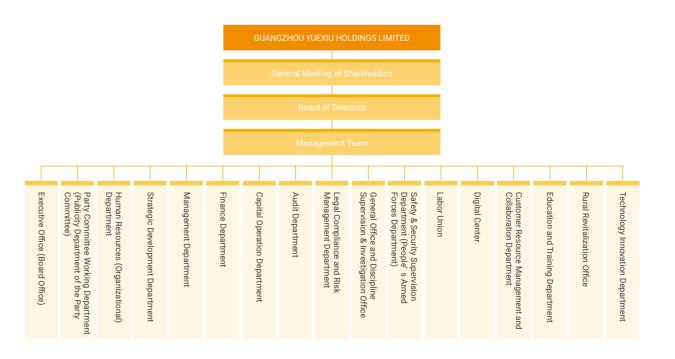
## **Strategic planning**



## **Shareholding structure**



## **Organizational Structure**



#### **Business Sectors**



## Real estate sector

Yuexiu Group has three listed companies in the real estate sector, i.e. Yuexiu Property, Yuexiu REIT and Yuexiu Services, deeply layout the most dynamic economic belts in China, including the Greater Bay Area, East China, Central and West China and North China. Yuexiu Group has developed over 300 large high-quality residential projects in 30 core cities nationwide to provide services for over 1 million house owners. The Group owns more than 50 high-quality commercial properties, including Guangzhou International Finance Center.



## Finance sector

Yuexiu Capital is the first locally listed financial holdings platform in China, currently holding various financial business platforms including Yuexiu Financial Leasing, Guangzhou AMC. Yuexiu Industrial Fund. Yuexiu Industrial Investment, Guangzhou Futures. Yuexiu Guarantee and Yuexiu Financial Technology. Founded in 1948, Chong Hing Bank owns over 30 branches in Hong Kong and has actively expanded its business in mainland China under the guidance of the strategy of "building a comprehensive commercial bank with cross-border characteristics". The Bank has successively established branches in Guangzhou. Shenzhen. Shanghai, Beijing and Shantou, forming a "5 branches + 12 sub-branches" layout in mainland China and achieving full coverage of China's first-tier cities, such as Beijing, Shanghai, Guangzhou and Shenzhen.



## Transport sector

Yuexiu Transport is mainly engaged in the investment, operation, management, and construction of highways, bridges, ports, etc. By the end of 2024, the company had invested, constructed, operated, managed and factored 17 highways, bridges and docks in six provinces and cities in China, including 10 holding projects, 6 participating projects and 1 factoring projects. The total toll mileage is about 1,063.5km. The total toll mileage of the highways held by the company is approximately 638.75km. The toll mileage with accrued equity is 521.83km.



#### Food Sector

Through structural reforms and strategic adjustments, Yuexiu Group has established two core platforms in its food sector: dairy and agriculture & food. In the dairy segment, the strategic restructuring of Huishan Dairy has been completed, forming a nationwide layout of "Fengxing in the south, Great Wall in the center, and Huishan in the north." The husbandry & food segment has integrated Yuexiu Husbandry, Huangshanghuang, and Kongwangji to develop a full-value-chain development model covering live pig farming, slaughtering, and food processing. Currently, Yuexiu Group boasts a portfolio of renowned brands including Huishan Dairy, Fengxing Dairy, Wuyang, Huang Shang Huang, Tsui Heung, and Kongwangji in the food sector.



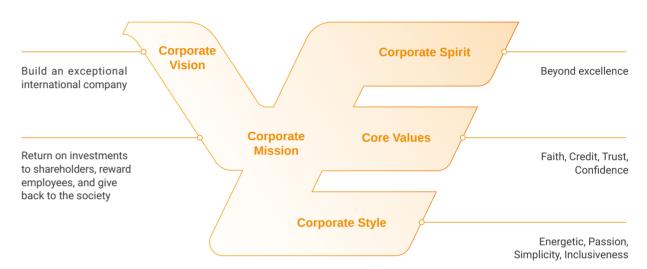
#### X sector

Yuexiu Development has vigorously built an asset operation and industry synergy platform, with a focus on the layout and development of property operation, food circulation, labor export, leisure food and other businesses.

Guangzhou Paper is a modern and comprehensive industrial enterprise that integrates pulping, papermaking, thermal power, and environmental protection. The company has a diversified product structure with newsprint as the primary product, supplemented by new products, including environmentally friendly cardboard box paper, environmentally friendly kraft paper, E-commerce body paper and environmentally friendly sack paper, among which the newsprint shares one-third of the market, ranking 2<sup>nd</sup> in China.

## **Corporate culture**

Yuexiu Group's "Way of Faith" corporate culture includes five elements: corporate vision, corporate mission, core value, corporate spirit and corporate style. "Faith, Credit, Trust, Confidence" are our shared values, and also the meaning of the corporate culture named "Way of Faith".



Yuexiu Group's "Way of Faith" Corporate Culture



Yuexiu Group's Core values

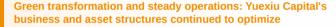
## Top 10 Events of 2024

## Strengthening the foundation while pursuing steady progress: the Group's key operational indicators remained generally stable

In 2024, Yuexiu Group comprehensively implemented the guiding principles of the Third Plenary Session of the 20th CPC Central Committee and thoroughly studied and followed the directives from General Secretary Xi Jinping's inspection of Guangdong Province. Centering on the Group's "1311" High-Quality Development Initiative and the annual theme of "Strengthening the foundation while pursuing steady progress, and enhancing capabilities through optimized transformation," the Group demonstrated strategic resolve by intensifying operational focus, advancing structural reforms, revitalizing resources, rigorously managing risks, and strengthening internal capabilities. These efforts yielded hard-won yet remarkable business outcomes.



Yuexiu Property strategically optimized its asset portfolio and continuously elevated product competitiveness by launching the "Yuexiu Excellent Product Philosophy" and "Four Core Product Line Standards". It was recognized as a Top 10 Real Estate Enterprise in Product Competitiveness for the first time. The transformation and upgrading of Baima Building yielded significant results; urban renewal accelerated, with the first batch of Old Lirendong Village Redevelopment Project securing land supply and sales; the Horse Ranch Project largely met the conditions for operation; and the first industrial park, Nansha HKUST iValley commenced high-quality operations.



Prioritizing green finance, Yuexiu Capital established two core platforms, green asset development & operation, and investment management, achieving substantial progress. By the end of 2024, Yuexiu Capital managed over 14GW of distributed residential PV installed capacity, securing its industry-leading position in residential PV energy. Strengthening strategic synergy, Yuexiu Capital built collaborative ecosystems around core industries like clean energy and new energy vehicles while continuously enhancing financial service capabilities.

## Optimizing structure and controlling risk: Chong Hing Bank deepens transformation to strengthen cross-border advantages

Chong Hing Bank continued optimizing its credit portfolio by increasing the proportion of credit scale in Hong Kong's "Six Major and One New" and "Six Key Sectors," and achieved notable results in cross-border product innovation and digital transformation. The successful issuance of RMB 2.5 billion "Panda Bonds", with the lowest interest rate in its category, significantly bolstered the bank's capital strength. In The Banker's 2024 "Top 1000 World Banks" ranking, Chong Hing Bank jumped further to 324th place, marking a significant improvement in overall strength.

## Adopting multiple measures to overcome challenges: Yuexiu Transport steadily enhanced operation and asset quality

Yuexiu Transport made every effort to increase revenue and reduce costs in project operations, successfully achieving annual performance targets. The North 2nd Ring Expressway Reconstruction & Expansion Project obtained approval from national ministries; Pingdingshan-Linru Expressway was successfully injected into the listed company; and Qinhuangdao–Binzhou Expressway concluded final settlements smoothly. The North Second Ring Expressway Company emerged as the only enterprise in Guangdong Province winning the "triple recognition" (high-tech, innovative, and specialized & sophisticated SME status) in the industry.











# Strengthening foundations and deepening industrial chain value: Yuexiu Group's food sector stabilized and thrived in the food sector's production and operation

Yuexiu Husbandry & Food achieved 1.5 million heads of live pig production capacity, with continuous improvements in key farming metrics. Kongwangji slaughtered over 2.3 million pigs in 2024. Huangshanghuang achieved counter-trend sales growth and was recognized as a "Consumer-Favored Domestic Brand". Yuexiu Dairy attained a 93% milks self-sufficiency rate at the farming and production ends. On the sales side, Yuexiu Dairy optimized product categories, and significantly increased customer numbers and retail outlets, with downstream business revenue growth ranking among industry leaders.



Leveraging its project investment driving effect and deeply participating in the "Hundred, Thousand, Myriad Project," the Group successfully established two provincial-level demonstration sites: the Guangzhou Conghua Aotou Pastoral Complex and the Zhanjiang Dongli Shrimp Farming Project. The Yuexiu Fengxing National Pastoral Complex smoothly entered the operational phase, adding luster to the construction of a beautiful countryside in Guangzhou. Meanwhile, the Dongli Town Yuexiu Haid Shrimp Farming Project achieved profitability within its inaugural year, driving local industrial upgrading.

## Building a system and enhancing quality: Yuexiu Group deepened lean management with tangible results

With the lean management taking shape and gaining momentum, Yuexiu Group successfully hosted its first Continuous Improvement Result Presentation Meeting, which revealed the "Yuexiu Lean Methodology," "Yuexiu Triangle Framework," and "Six-Step Improvement Process" that focused on demand insight, product development, process optimization, service enhancement, cost control, and some other key areas. The Group implemented over 160 key lean projects and received 18,000+ actionable improvement proposals from employees.

#### Deepening reforms and fostering new quality productive forces: empower the Group's transformation and development

The Group has vigorously advanced the the State-Owned Enterprises Reform Deepening and Upgrading Action, achieving a 93% completion rate for 43 key tasks. The Group was rated as a "benchmark" in the specialized assessment of the "Double-Hundred Enterprises" comprehensive reform action. The Group also drove the Guangzhou State-owned Assets Supervision and Administration Commission (SASAC) to formulate the *Ten Measures for Supporting High-Quality Development of Yuexiu Group (2024-2026)*. Construction of strategic data platforms such as Yuexiu Cloud and Yueshutong were accelerated, while financial shared services and treasury systems achieved full coverage. These efforts laid a robust foundation for fostering innovation-driven new quality productive forces.

## Elevating perspectives and centering on core objectives: ensure the Group's high-quality development under high-quality Party building

The Group thoroughly studied and implemented the guiding principles of the 20th CPC National Congress and the second and third plenary sessions of the 20th CPC Central Committee. It has effectively advanced the rectification and implementation of feedback from the provincial Party committee's inspection of Guangzhou, cooperated at a high level with the provincial Party committee's elevated inspection of the Group's Party committee, and transformed inspection outcomes into powerful momentum for development. The Group systematically institutionalized the "Way of Faith" corporate culture through multiple measures, and organized the Group's second Corporate Culture Festival, to foster the integration of corporate culture development with business growth.











GUANGZHOU YUEXIU HOLDINGS LIMITED About Yuexiu

## Sustainable development and **ESG** management

Adhering to the "Beyond Excellence" corporate spirit, Yuexiu Group actively promotes the integration of the concept of sustainable development into corporate development and business operation, and progressively establishes and improves the sustainable development management system with a view to realizing the organic unity of fulfilling the overall social responsibility of the Group, ESG management of subordinate enterprises, and high-quality development of the enterprise.

**Sustainable Development** Model

Based on the practice of corporate development, we integrate the concept of social value into sustainable development from three aspects: practice, path and goal, which promotes the implementation of our sustainable development and social value creation work.



## **Management system**

The Group has optimized the workflow of sustainability and ESG management, established a three-tier management system of "leadership-middle level-implementation level". This structure requires the deep participation of senior executives and heads of subordinate segments, the collaboration of all departments and the connection at all levels, laying a solid organizational guarantee for sustainable development and ESG management.

#### The Group Office

- Coordinating the Group's sustainability and ESG-related work
- Preparing annual sustainability reports and supporting subordinate enterprises to make compliance information disclosure in accordance with relevant requirements
- Conducting sustainable development training and guiding subordinate enterprises to carry out sustainability development and ESG work in an orderly manner

- Coordinating the recruitment and selection of ESG consulting providers for listed subsidiaries, strengthening the unity and resource synergy of ESG reports of
- Coordinating major issues in the compilation of ESG reports by listed subsidiaries, improving the integration of ESG and operational
- Supervising listed subsidiaries to improve the quality of their ESG work and ESG ratings, and monitoring the feedback from the capital market on listed subsidiaries'

#### Each department and subordinate segments of the Group

- able development and ESG work
- Setting up focal points for sustain- Collecting quarterly and annual sustainability and ESG-related information and implementing specific work

## **ESG Management Performance**

ESG management serves as an important measure to promote sustainable development. An excellent ESG management ability is the core of sustainable development. The Group places a high premium on cultivating its ESG management capability, and promotes its subordinates to take active actions and achieve outstanding results in ESG management and practice so as to lay a solid foundation for sustainable development.

#### The Group Level

Build a sustainable development strategy model with the Group characteristics, establish a three-level linkage management system between sustainable development and ESG, make a sustainable development and ESG management and practice plan in an overall way, and continuously promote the integration of sustainable development and ESG management with the production and operation of the company.



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About Yuexiu 1

#### **Real Estate Sector**

Yuexiu Property established a climate change response group and a green working group under the ESG professional committee structure of the board of directors to comprehensively promote the work related to climate change and green office. In addition, Yuexiu Property launched the "Yuexiu Property ESG Management System" to promote the digital transformation of ESG management.

Yuexiu Services established a multi-level ESG governance structure comprising "ESG Committee, ESG Leadership Group and ESG Working Group" to strengthen the supervision and participation of the board of directors in ESG matters and to enhance ESG risk control. Besides, Yuexiu Services established a TCFD execution group under the ESG working group.

Yuexiu REIT continued to improve its sustainable development governance structure, work system and business processes so as to promote the organic integration of ESG standards and business standards, and practiced ESG concept by persisting in three principles of "economic win-win development", "environmental green development" and "social fusion development."

#### **Yuexiu Property**

- Won the "2024 Governance and ESG Excellence Award of Companies in Hong Kong"
- Won the "Hong Kong Green and Sustainable Finance Award"
- Won the "2024 ESG Excellence Award"
- Won the "2024 BDO ESG Award"
- Included in the "Hang Seng ESG 50 Index"
- Included in the "2024 ESG Development Index 30 of Stateowned Enterprises in the Greater Bay Area"
- Achieved GRESB rating improvements for two consecutive years and was awarded the "Green Four-Star" rating

#### **Yuexiu Services**

- · MSCI ESG rating: A
- S&P global corporate sustainability assessment score: 48
- · Wind ESG rating: A
- Won the "ESG Excellence Award"
- · Awarded the "ESG Annual Grand Prize"
- Included in the "2024 ESG Development Index 30 of State-owned Enterprises in the Greater Bay Area"

#### Yuexiu REIT

- Awarded as one of the "2024 Top 10 Commercial Property Enterprises in ESG Performance"
- Won the "2024 Sustainability Industry Model Award" and the "2024 ESG Outstanding Case Award"
- Won the "ESG Development Pioneer Award"
- Awarded the "Guangzhou Green Building Technology Progress First Prize"
- Won the "Zero-Carbon Hotel Outstanding Contribution Award"
- GRESB "Green Four-Star" rating
- Sustainalytics "Low Risk" rating

#### **Finance Sector**

Fully integrating ESG into corporate strategy and management, Yuexiu Capital has established a three-level sustainability management system covering "decision-making level, management level, and execution level." Meanwhile, it regarded "return on investments to shareholders, reward employees, and give back to the society" as its responsibility goal for sustainable development, and founded a comprehensive risk control framework, striving to create greater sustainable comprehensive value for all stakeholders.

Chong Hing Bank established an ESG management structure with the board of directors as the core, formulated and implemented the Statement on Sustainable Development Strategy, clarified the four pillars of ESG work, set environmental goals to reduce carbon emissions and waste, and enhance resource and energy efficiency, and promoted the implementation of ESG management.

#### **Yuexiu Capital**

- 2024 Best Practice Cases for Boards of Directors of Listed Companies
- 2024 Excellent Practice Cases for Sustainability of Listed Companies
- Best Practice Cases for Investor Relations Management in Listed Companies (2023)
- 2024 Top 100 Corporate Governance of Chinese Listed Companies
- 2024 Top 100 Small and Medium Investor Rights Protection of Chinese Listed Companies
- 2024 ESG Top 10 Listed Companies in Financial Industry
- 15th Tianma Award for Investor Relations Management of Chinese Listed Companies
- Awarded the "2024 Guangdong May Day Labor Certificate"

#### **Chong Hing Bank**

- Awarded the "Good MPF Employer for 5 Years"
- Recognized as "The Employer of the Year Outstanding Prize"
- Received the 15 Years Plus Caring Company Logo

#### **Transport Sector**

Yuexiu Transport established and improved a three-level ESG governance structure comprising ESG Committee, ESG Leadership Group and ESG Working Group, with the board of directors as the highest level to make decisions, and built a practical closed-loop management system involving decision-making, communication, implementation, reporting and assessment. Yuexiu Transport further clarified the governance structure for climate risks and opportunities, and promoted the integration of ESG standards and business.

#### **Yuexiu Transport**

- Awarded the "Five-Star ESG Excellence Report"
- · Recognized as an "Outstanding Case"
- Honored with the "ListCo Excellence Awards 2023 Performance Excellence Award"
- Won the "First Prize in Science and Technology"
- Won the "Third Prize in Guangdong ITS Technology Progress"
- MSCI ESG rating: BBB
- Wind ESG rating: AA
- Sustainalytics score: 13.4

#### **Food Sector**

Pulp mold boxes made from natural plant fibers as raw materials are used as the product package, achieving 100% recycling. The Group actively promoted clean technology innovation and applied clean gas collection devices in the product production process to reduce the waste gas emissions at the production end. In addition, the Group expanded the application scope of reclaimed water reuse systems to improve the recycling efficiency of water resources.

#### Yuexiu Dairy:

- 2024 New Quality Quality Forces Influential Enterprise Award
- Awarded the Title of "Charity and Public Welfare Loving Organization"
- Awarded the Title of "Public Welfare Loving Enterprise"

#### Yuexiu Husbandry & Food:

- Awarded the "Most Influential Brand Award for Guangzhou Time-honored Enterprises"
- Recognized as "Municipal-level Leading Agricultural Enterprise in Guangzhou"
- Recognized as a "Consumer-Favored Domestic Brand"

#### X Sector

Yuexiu Development has built a green freight delivery system with new energy vehicles accounting for over 18%. Through PV power generation, equipment upgrades, and Al applications, energy consumption in cold storage facilities has been reduced by over 25%. The completion of door seal renovations and the installation of warehouse curtains has enabled precise regional temperature control. The implementation of full-process cold chain logistics and centralized warehouse distribution has achieved cost reduction and efficiency improvement. Persisting in the upgraded concept of "green, relieved and energetic", with Dongchuan Xinjieshi reconstruction as a model, Yuexiu Development has actively cooperated with the upgrading and comprehensive governance of agricultural markets.

Guangzhou Paper uses waste paper as raw materials for making paper with a view to promoting the recycling of resources and sustainable development of the Group. The company has established an online energy monitoring system and an energy management system to continuously reduce the energy consumption of products, and strengthened the upgrading and renovation of environmental protection facilities to achieve ultra-low emissions of flue gas. Besides, the company has actively promoted the construction of national green factories. In June 2025, Guangzhou Paper and Hong Kong RHT Group signed a strategic cooperation agreement for the "Yuexiu Guangzhou Paper New Quality Productivity Industrial Park" to advance the establishment of the "Genesis Tree Low-Carbon Research Institute."

#### Yuexiu Development

- Won the "2024 ESG Innovation Pioneering Enterprise"
- Won the "Quality Life Creation Award 2024 High-Quality Development Annual Summit"
   Development Annual Summit "Translation of the Property of the Pro
- Recognized as a "Leading Agricultural Enterprise in Guangdong Province"
- Honored as a "Municipal-level Leading Agricultural Enterprise in Guangzhou"
- Awarded the "2024 Outstanding Mainland-Macao Labor Cooperation Unit"

#### **Guangzhou Paper**

- 2024 Top Ten Outstanding Energy-Saving Enterprises
- 2024 Water Conservation Excellent Unit
- Development and Application of Low-Carbon Intelligent Wastewater Treatment Technology for Paper Industry - 2024 Technological Progress Award
- 2024 Technological Innovation Award of China Society for the Promotion of Science and Technology Commercialization Second Prize
- 2024 Guangdong Light Industry Quality Achievement Silver Award

About Yuexiu GUANGZHOU YUEXIU HOLDINGS LIMITED

## **Sustainability Topics**

The Group attaches great importance to the identification and management of sustainability topics and comprehensively collects the views of the government, regulators, investors, customers, employees and other stakeholders through questionnaires. In addition, the Group identifies the material topics closely related to Yuexiu Group from dimensions of the importance to stakeholders and the importance to the Group's development, so as to determine important material topics disclosure in the sustainability report and priorities for future sustainable development.

Stabilizing operation and development

rpora	2	Adhering to compliant operations
te Res	3	Enhancing risk control
spons	4	Implementing lean management
ibility	5	Deepening the reform of state-owned enterprises
	1	Protecting employee's rights and interests
Emp	2	Deepening democratic management
oloyee	3	Advancing talent cultivation
Resp	4	Building a promotion channel
onsik	5	Caring for special employees
oility	6	Organizing cultural and sports activities
	7	Adhering to production safety
	1	Upholding Party building & leadership
	2	Serving national strategies
Social F	3	Promoting the development of the Greater Bay Area
₹espo	4	Participating in urban construction
nsibil	5	Serving needs of people's livelihood
ity	6	Being enthusiastic in community public welfare
	7	Assisting in rural revitalization

	1	Digital transformation
Cus	2	Driving technological innovation
Customer Respor	3	Developing new quality productive forces
espon	4	Promoting industrial upgrading
sibility	5	Providing high-quality products and services
	6	Upgrading customer experience
Res	1	Developing strategic cooperation
Partne ponsib	2	Driving industry development
oility .	3	Strengthening supplier management
7,0	1	Implementing the "carbon peaking and carbon neutrality" strategy
inviro	2	Practicing green transformation
nment nsibilit	3	Providing green products
<u> </u>	4	Supporting "green and beautiful Guangdong" construction

### **Communication with stakeholders**

The Group attaches great importance to communicate with stakeholders, and knows and responds to expectations and demands of stakeholders through diversified communication channels, promoting the optimization and improvement of the sustainable development in an orderly manner, so as to achieve win-win cooperation with all stakeholders.

Stakeholders	Communication channel	Expectation and demand	Response
The government and regulators	<ul><li>Regular work report</li><li>Daily communication</li><li>Information submission</li></ul>	<ul> <li>Legal compliance and risk management</li> <li>Deepening reform and innovation</li> <li>Serving national strategy</li> </ul>	Consolidating the business foundation Stimulating the reform vitality Serving the overall interests of the country
Investors	Annual report issuance     Information disclosure	<ul> <li>Promoting the development of core business</li> <li>Optimizing the industrial layout</li> <li>Innovating the operation mode</li> </ul>	<ul> <li>Promoting the industrial integration and upgrading</li> <li>Accelerating the business layout and optimization</li> <li>Stimulating the reform vitality</li> </ul>
Customers	<ul><li>Information disclosure</li><li>Customer investigation</li><li>Relevant activities</li></ul>	<ul> <li>Perfecting the service system</li> <li>Promoting the product and service innovation</li> <li>Safeguarding legitimate rights and interests</li> </ul>	Creating excellent products     Improving customer's experience     Protecting the rights and interests of customers
Suppliers and partners	Project cooperation     Daily communication	Open and transparent procurement     Cooperation with integrity	Building a responsible supply chain     Developing the strategic     cooperation
Employees	<ul><li>Exchange meeting</li><li>Opinion feedback</li><li>Visit</li></ul>	<ul> <li>Legal and compliant employment</li> <li>Employee development</li> <li>Improving employees' well-being</li> <li>Safeguarding health and safety</li> </ul>	<ul> <li>Protecting the rights and interests of employees</li> <li>Helping the employee's development</li> <li>Caring for employee life</li> <li>Safeguarding safety and health</li> </ul>
Communities/the public	<ul><li>Public welfare activities</li><li>Volunteer services</li><li>Information disclosure</li></ul>	Holding volunteer activities     Promoting people's well-being	<ul> <li>Holding public welfare activities</li> <li>Supporting employee volunteer services</li> <li>Assisting in rural revitalization</li> </ul>
Environment	Environment impact assessment     Environment protection activities	Reducing the impact on the environment Carrying out energy conservation and emission reduction activities Popularizing environmental protection	<ul><li>Environment management</li><li>Green operation</li><li>Green activities</li></ul>
Public welfare organizations	Public welfare activities     Volunteer services	Holding the public welfare activities     Promoting people's well-being	Holding the volunteer activities     Holding the public welfare activities
Media	Media interview     Daily communication	<ul> <li>Promoting the development of core business</li> <li>New businesses and restructuring</li> <li>Deepening reform and innovation</li> <li>Promoting people's well-being</li> </ul>	<ul> <li>Promoting the industrial integration and upgrading</li> <li>Accelerating the business layout and optimization</li> <li>Stimulating the reform vitality</li> <li>Holding community service activities</li> </ul>

#### **Value Focus**

Playing an Exemplary Role and Striving to
Forge a New Benchmark for the "High-quality
Development Project for Hundreds of Counties,
Thousands of Towns and Myriads of Villages"

Embracing its mission as a state-owned enterprise, Yuexiu Group leverages its resources and technological expertise to advance the "High-quality Development Project for Hundreds of Counties, Thousands of Towns and Myriads of Villages(Hundred, Thousand, Myriad Project)" through multi-dimensional initiatives including workforce security initiatives, livelihood services, industrial assistance, and ecological restoration. The Group also pioneers innovative pathways to achieve rural revitalization goals of "prosperous industries, livable ecology, civilized rural customs, effective governance, and wealthy life," thereby providing robust support for Guangdong's high-quality development.

Yuexiu Fengxing National Pastoral Complex in Aotou Town, Conghua: Total investment of RMB

800 million

Yuexiu Haid Shrimp Farming Project in Dongli Town, Zhanjiang: Total investment of RMB

100  $_{
m million}$ 

East-West Collaborative Development Pig Farming Industrial Assistance: Total investment of RMB

2.22 billion

2024 Guangzhou "6·30" Rural Revitalization Assistance Activity: The Group contributed RMB

**22.2** million

## Workforce Security Initiatives, Injecting Momentum into Development

The Group vigorously implemented the "Hundred, Thousand, Myriad Project" by establishing an innovative assistance collaboration mechanism, and completing the comprehensive evaluation of the first round of town-based task forces and the organizational assessments for two team members dispatched by the Group. The Group also selected a team leader from Guangzhou Paper, alongside one Rural Development Office specialist, to participate in town-based assistance, driving the "Hundred, Thousand, Myriad Project" to greater depth and effectiveness.

# **Livelihood Services, Crafting Happy Communities**

The Group focused on addressing the urgent needs and essential demands of local communities, and has made following efforts: engaging in rural sewage treatment, actively donating funds for village and town infrastructure construction such as primary schools and parks, improving Party building facilities for village committees, and renovating and expanding Party-mass service centers and unity squares, thus to progressively resolve pressing concerns of township residents to create a happy township.



Bridging Educational Gaps - Xiwa Primary School Groundbreaking

To address primary school capacity shortages in Dongli Town, Leizhou, the Group donated funds to construct Xiwa Primary School, with a planned total construction area of 8,000 square meters and an estimated total investment exceeding RMB 16 million. By now, regarding the progress of the project, the student redistribution, the relocation of poverty-alleviation PV facilities on campus and the safety assessment of dilapidated school buildings have been completed; and the demolition of dilapidated buildings has commenced. On November 22, the groundbreaking ceremony of Xiwa Primary School was held in the presence of representatives from Guangzhou Cooperation Office, Leizhou Municipal Committee and Municipal Government, Guangzhou-Assisting-Zhanjiang Headquarters, and three partner organizations, marking the official commencement of construction.



## **Three-Industry Integration, Empowering Rural Revitalization**

The Group actively explored new models for industrial development, promoted in-depth empowerment of rural industries, and has successfully established two provincial-level demonstration sites under the "Hundred, Thousand, Myriad Project," respectively the National Pastoral Complex in Aotou Town, Conghua and Yuexiu Haid Shrimp Farming Project in Dongli Town, Zhanjiang. The National Pastoral Complex has been selected as an observation site for Guangzhou's "High-quality Development Project for Hundreds of Counties, Thousands of Towns and Myriads of Villages" for two consecutive years, injecting continuous vitality into the rural economy.

The Conghua Aotou National Pastoral Complex has organized

182 event

serving

**22,713** participa





Leizhou Dongli Shrimp Farming Project

Adhering to the principles of industry leadership, collaborative development, and agriculture-driven growth, the Group introduced leading aquaculture enterprises to establish a North American shrimp farming base integrating R&D, marine seed technology, industrialized aquaculture, logistics, processing, and driving agriculture. The first-phase northern facility was completed as scheduled in March 2024 with seedling stocking, and the first batch of harvested shrimp began sales by late April. It produced 950,000 kg of shrimp annually, achieving profitability within the first year, and creating employment opportunities for over 100 local residents.



Phase I of the Leizhou Dongli Shrimp Farming Project





Yuexiu Fengxing National Pastoral Complex – A New Blueprint for Rural Revitalization

Depending on the unique IPs of "Hundreds of homestays," "Thousands of dairy cows," and "Ten thousand mu of farmland," the Group designed the integration of three zones, "Longtan Rural Lounge + Hengjiang Huamei Ranch + Wushi E-commerce," established an industrial layout of "three streets, two parks, two corridors, two bases." This creates a national-level agricultural complex integrating ecology, industry, and culture. The "Pastoral Complex" has obtained qualifications such as the Guangdong Provincial Federation of Trade Unions Employee Wellness and Recuperation Base, Guangdong Research and Study Practice Education Base, Guangzhou State-Owned Enterprise Party Building College Training Base, Guangzhou Primary and Secondary Students Research and Study Practice Education Base, and Tianhe District Primary and Secondary Schools Labor Education Base. It has rapidly expanded businesses into employee wellness programs, team-building activities, research-based education, and agricultural product sales, effectively driving the economic development of surrounding areas and increasing collective income for local villages, continuously elevating the prestige of the provincial and municipal demonstration site for the "Hundred, Thousand, Myriad Project".





Dairy Cow Theme Park



Guangdong's first mobile marriage registration office "Daily Affection · Sweet Town"



The Longtan Old Town Film Commune recreates century-old vibe of daily life through Hong Kong-style streetscapes and intangible cultural heritage blocks



Intangible cultural heritage skills like bamboo weaving and lion dance integrated into the Xujia Courtyard cultural block

## **Green Protection, Enhancing Ecological Beauty**

The Group actively collaborated with Party organizations of local village enterprises within the pastoral complex, to organize the "Green and Beautiful Guangdong · State-Owned Enterprises in Action" Party day event under the theme of voluntary tree-planting for rural afforestation.

Party members and cadres from central enterprises in Guangdong, and provincial and municipal SOEs planted over

effectively driving the implementation of the "High-quality Development Project for Hundreds of Counties, Thousands of Towns and Myriads of Villages."





Chairman Chen Qiang inspecting the pastoral complex for high-quality development



General Manager Lin Zhaoyuan conducting field research at Yuexiu Fengxing National Pastoral Complex

#### **Value Focus**

## **Fully Integrating into the Greater Bay Area Development, Empowering a Better Life** through Responsibility

Yuexiu Group, strategically rooted in the Guangdong-Hong Kong-Macao Greater Bay Area, leverages the four core industries, finance, real estate, transportation, and food, to precisely meet regional development needs. Through urban renewal, we upgrade infrastructure in the Bay Area; by providing financial sources, we serve the real economy; with multidimensional transportation networks, we boost regional connectivity; and through food security, it safeguards people's livelihoods, thus contributing Yuexiu's strength to the high-quality development of the Greater Bay Area.

## **Building** a New **Benchmark** for Bay Area Living

The Group's real estate sector has leveraged its core strengths to actively engage in urban redevelopment projects, delivering high-quality services for urban renewal while elevating urban living environments and business ecosystems. In 2024, the Old Lirendong Village Redevelopment Project marked the commencement of the Wanbo CBD Megacity initiative. To bolster the Greater Bay Area's scientific innovation, the Group has established the Yuexiu iPARK Industrial Park in Nansha, a hub combining production, research, education, and business services. Through industry-investment synergy, it contributes to fostering Nansha as a pivotal node for international scientific and technological innovation within the Greater Bay Area.

By the end of 2024, the Yuexiu iPARK Guangdong-Hong Kong iValley industry park had attracted

including 25 listed companies

In its inaugural year, the park achieved total operating revenue exceeding RMB

with partner enterprises contributing over RMB

billion in taxes



Chairman Chen Qiang leading a delegation to inspect the Yuexiu iPARK Industrial Park







Dedicated to Creating Yuexiu Wanbo City Hezhen, Supporting the

Yuexiu Property has actively integrated into Guangzhou's urban renewal trends along the new central axis, dedicating efforts to the Yuexiu Wanbo City Hezhen project.

The project plans for multiple planned public services and municipal facilities, featuring a 12-year premium elite education system comprising 6 kindergartens, 3 primary schools, 2 junior high schools, and 1 senior high school, and enhancing the supporting infrastructure of the Chimelong Wanbo sector. Additionally, it introduces new cultural landmarks such as the Cultural Arts Center, Youth Palace, Community Activity Center, and Central Art Park, collectively termed "Three Halls and One Park," significantly improving the quality of life and convenience for residents in the Chimelong Wanbo area.



The Liren Dong Village in Panyu before the renovation



Yuexiu Wanbo City Hezhen project rendering





## **Strengthening the Financial** "Service Network" in the **Greater Bay Area**

Upholding the mission of "finance serves the real economy to promote high-quality development," the Group's finance sector has continuously optimized its business and client portfolios. By actively transitioning toward green finance and technology-driven innovation, we have enhanced the quality and efficiency of financial services for the manufacturing sector and bolstered the development momentum of the Guangdong-Hong Kong-Macao Greater Bay Area.

#### Yuexiu Financial Leasing

has focused on emerging sectors such as next-generation information technology, actively developed technology-driven finance to support AI computing infrastructure, and provided customized financial support for the construction of Zhuhai's intelligent computing center and supercomputing cluster, with an investment of RMB 200 million. Since May 2024, the company participated in Guangdong's centralized post-transaction green electricity trading, with monthly transaction volumes consistently reaching the market ceilings and selling 14.18 million kWh of green electricity. In doing so, the company has effectively implemented policies for green power trading market development and responded to the national call to promote renewable energy growth.



Awarded the "Outstanding Issuer of Green Development Fixed-Income Products'

# 2023年度 粤港澳大湾区优秀铜企业设产品发行人 CHESBORSENOS THE PROPERTY OF STREET, STREET

Awarded the "Outstanding Fixed-Income Product Issuer in Guangdong-Hong Kong-Macao Greater Bay Area"

#### Guangzhou AMC

Deeply rooted in the Greater Bay Area, Guangzhou AMC has acquired non-performing asset portfolios worth RMB 31.822 billion. Through structured governance reforms and lean management measures, it has improved the efficiency of non-performing asset disposal, with a disposal scale of RMB 11.423 billion. Concurrently, the company actively explored strategic transformation, and successfully executed three distressed asset relief projects for listed companies, continuously aiding industrial upgrading and regional financial risk mitigation.

investment of RMB

of green electricity

#### **Guangzhou Futures**

has been deeply involved in non-ferrous metals, ferrous metals, and green industrial chains in the Greater Bay Area. By collaborating with leading enterprises in industrial silicon and lithium carbonate industry chains, it provides customized futures hedging services and risk management strategies, further promoting the green development of the real economy.

## **Connecting the Trans**portation "Arteries" of the Greater Bay Area

Infrastructure development stands as a cornerstone of national economic growth. The Group's transport sector has intensified its focus on transport infrastructure investment and construction. It has continuously expanded asset scale, and prioritized lean road management to smooth traffic flow and logistics, delivering more efficient and convenient transportation networks for public mobility.



Guangzhou North 2nd Ring Expressway Full-Enclosure Noise Barrier Project Successfully Passes Peripheral Sound Barrier Acceptance



Guangzhou North 2nd Ring Expressway Full-Enclosure Noise Barrier Project

Located in the Poly Roland Residential Area of Huangpu District, the Guangzhou North 2nd Ring Expressway Full-Enclosure Noise Barrier Project represents China's first full-enclosure noise barrier installation on an operational 10-lane expressway. This project serves as both a significant political initiative and a vital livelihood program, fulfilling central environmental inspection rectification requirements while effectively addressing noise complaints from Poly Roland residents. Under the joint guidance of Guangzhou Municipal Transportation Bureau, Huangpu District Government, and other units, Yuexiu Transport reinforced accountability awareness, maintained strict production safety standards, and prioritized construction progress in the sprint while ensuring quality and safety. On October 31, the project successfully passed the acceptance inspection for the peripheral noise barrier.

## Safeguarding the "Safe Food Supply Chain" in the Greater **Bay Area**

The Group's food sector has dedicated itself to building the Greater Bay Area's "Vegetable Basket" Project. Through continuous investment, it has established two major business platforms in dairy and agriculture & food that deliver safe, healthy, and high-quality products. By stabilizing supply and prices, it has made significant contributions to the livelihood security across the region.

#### Yuexiu Husbandry & Food

has deepened its collaborative business across the entire "breeding-fresh produce-food processing" industry chain, dedicated to improving the "farm-to-table" food sector's industrial chain. In the breeding segment, it has successfully opened up channels for the supply of live pigs to Hong Kong, with a cumulative total of 3,084 pigs supplied to Hong Kong by 2024. In terms of fresh produce, the company has successfully established the Huadu-Kongwangji pork supply channel, ensuring stable and timely supply of fresh pork, and effectively safeguarding the Greater Bay Area's "Vegetable Basket" Project.

a cumulative total of

supplied to Hong Kong by 2024



#### **Fengxing Dairy**

Shitan Production, Research and Development Base was officially completed and put into production. Applying world-class processes, and leveraging Fengxing Dairy's farms in Zengcheng and Conghua, the base produces fresh dairy products, ensuring a stable supply of dairy products for the Greater Bay Area.



Fengxing Dairy Shitan Production, Research and Development Base

# Corporate Responsibility

Strengthening Foundations to Empower Bay Area Development

Yuexiu Group actively fulfills its corporate responsibilities, driving high-quality development and the Greater Bay Area (GBA) construction through concrete measures. The Group continuously optimizes business structures and operational efficiency to maintain stable asset growth; strengthens compliance management, risk control, and audit supervision systems to ensure lawful and compliant operations; focuses on revitalizing internal vitality by deepening "three institutional reforms"; and reinforces safety frameworks by adhering to the "Four Guarantees" baseline, intensifying hazard identification and staff training, and fortifying safety defenses. These efforts aim to empower sustainable enterprise development and regional socio-economic progress through multidimensional responsible practices.



#### 27

## **Operational Performance**

Yuexiu Group anchors the strategy on the overarching goal of "leading the way and setting an example", and strictly follows high-quality development principles. Adhering to the general principle of seeking progress while maintaining stability, the Group accelerates transformation and upgrades, continuously refines business structures and operational efficiency, strengthens market competitiveness, and promotes sustainable, high-quality development of the company.

Indicator	Unit	2022	2023	2024
Revenue	RMB hundred million	1,124	1,314	1,356
Total profits	RMB hundred million	161	147	66
Total assets	RMB hundred million	9,652	10,681	11,385
Value preservation and appreciation rate of state-owned assets	%	105.97	104.91	101.41
Total taxes	RMB hundred million	147.72	151.37	123.98

Note: Revenue, total profits and total assets are statistical indicators, while the value preservation and appreciation rate of state-owned assets and total taxes are financial indicators.

## **Corporate Governance**

Oriented on enhancing corporate governance systems, Yuexiu Group advances compliance management, comprehensively implements risk management, and consistently strengthens audit supervision to build a robust governance foundation for the Group's sustainable development.

## **Lawful and Compliant Operations**

The Group strictly adheres to relevant laws and regulations, corporate policies, and compliance guidelines, continuously refines its compliance framework and fosters a culture of compliance to safeguard high-quality enterprise development.

#### **Optimizing Compliance Management System**



Improve management systems

- Based on the actual production and operation conditions, the Group has revised and issued the Compliance Management Measures of Guangzhou Yuexiu Holdings Limited to further improve the operational mechanisms such as compliance review and compliance risk early warning, strengthen the compliance culture and compliance informatization, and promote overseas compliance management, providing institutional guidance for deepening the construction of the compliance management system.
- The Group also incorporates external regulatory requirements into internal rules and regulations in a timely manner to enhance their appropriateness, relevance, and effectiveness.



the Group headquarters added and revised a total of

**54** systems



Strengthen operational mechanisms

- The Group has established a joint compliance and risk management meeting mechanism at the group level to strengthen collaboration between the Group and its subordinate enterprises' legal compliance teams.
- Compliance officers are designated to each functional department of the Group to further reinforce compliance accountability.
- The Group continuously implements legal compliance review processes to ensure rigorous oversight of internal regulations, economic contracts, and critical decisions.
- The Group also strictly requires subordinate enterprises to integrate legal reviews, compliance assessments, and risk evaluations into routine project approvals, making legal compliance reviews and major risk assessments mandatory pre-procedures for significant decision-making, thereby achieving full coverage of legal compliance reviews for all major operational decisions.

#### **Advancing Practices in Key Areas**

In alignment with the Group's operational realities and governance needs, compliance operation manuals for asset disposal and property leasing have been revised to further standardize submission criteria and review points for approval documents. Concurrently, the Group has collaborated with the Guangzhou SASAC to develop the *Guidelines for Overseas Investment Compliance Management for Guangzhou SASAC-Regulated Enterprises*, providing reference standards for municipal state-owned enterprises in conducting overseas investments.



Yuexiu Transport enhanced its *Compliance Guidelines for Articles of Association Drafting and Revision* in accordance with the newly amended Company Law.

Yuexiu Development updated and refined the compliance risk checklist in areas such as small-scale project management, debt recovery, and bidding, ensuring alignment with operational realities.

Yuexiu Dairy introduced or revised relevant systems in key areas including risk control, compliance, intellectual property, and contracts, further integrating compliance management into corporate governance.

Corporate Responsibility | Strengthening Foundations to Empower Bay Area Development

#### **Enhancing Legal Compliance Awareness**

The Group has organized legal competency exams for group and subordinate enterprise management personnel, compliance officers, etc., and conducted livestreamed judicial hearings alongside thematic activities like "Intellectual Property Week," "Civil Code Promotion Month," and "Constitution Week" to strengthen the dissemination and training of key laws and regulations and firmly establish integrity and compliance awareness.



Organizing compliance training on antitrust review in business concentration

### **Strengthening Risk Management**

The Group has identified "risk management capability" as one of the ten core competencies in its 14th Five-Year Strategic Development Plan. It has established a comprehensive risk management system to ensure effective risk assessment, enhance response to key risks, and elevate overall risk management standards.



control system

The Group advances the construction of the risk management system. The Group regularly formulates and reviews risk appetite policies, examines key risk management frameworks of subordinate enterprises, and guides subordinate enterprises in establishing risk management structures for critical operations. Effectiveness of risk control is further improved through strengthened accountability mechanisms and optimized performance metrics.



Informatize the risk management system

The Group deepens the application of risk system analysis. The Group leverages technology to continuously improve the risk early warning systems, expand the online monitoring scope of key businesses, and add or optimize cockpit management modules for priority areas, thereby enhancing risk control capabilities through digitalization.



Improve risk monitoring in key areas

The Group increases efforts to resolve existing risks. It intensifies risk control capabilities through risk inspections, research, and rectification tracking for critical businesses. The Group continuously strengthens post-investment oversight for projects, and requires subordinate enterprises to formulate one-house-hold-one-policy treatment solutions for key projects, ensuring effective risk reduction, and achieving substantive progress in resolving Group risks.

## **Strengthening Audit Supervision**

The Group has continuously deepened the development of internal audit management systems and mechanisms, with the centralized, comprehensive, authoritative, and efficient internal audit supervision system advancing progressively. This effort has strengthened the audit workforce, enhanced audit supervision effectiveness, and achieved a 100% rectification completion rate.



achieved a 100% rectification completion rate

#### **Refining Top-Level Design**

#### Organizational structure

The Group adheres to the direct leadership of the Party over internal audit and has established a centralized, comprehensive, authoritative and efficient audit supervision system. The Group's Party committee and board of directors hold at least two audit reviews per year to deliberate on key audit priorities.

#### Institutional system

Continuously aligning with internal and external regulatory updates, the Group enhances the standardization of internal audit, guides the key improvement directions of internal audit, and has established a three-level system comprising "basic management systems, specific regulations, and operational guidelines," ensuring coverage of all audit processes.

#### **Building Audit Teams**

By deploying audit professionals to frontline business units and providing multidimensional support for sector-specific audit functions, the Group empowers the development of frontline businesses. The Group fosters a culture of shared learning and creation, facilitates knowledge accumulation and inheritance and strengthens collaboration across the audit function, ensuring cohesive implementation of a unified internal audit strategy across the Group.

#### **Conducting Audit Training**

Over 100 audit staff participated in specialized training sessions led by external experts, focusing on enhancing auditors' logical thinking and analytical capabilities, and promoting the application of Yuexiu's lean methodology in audit projects to advance the Group's lean management.



Group discussions of audit staff on how to apply lean management to further improve audit efficiency and results

## **Upholding Integrity as Core Value**

The Group remains steadfast in upholding integrity as its foundational principle, continuously refines its anti-corruption framework and enhances supervision mechanisms. A diverse array of integrity-building campaigns have been implemented to cultivate a culture of transparency and accountability, fostering a professional environment free from systemic corruption.



#### **Enhancing Supervision Effectiveness**

The Group persistently refines systematic supervision. Focusing on "key personnel" and priority areas, the Group has strengthened grassroots oversight for subsidiaries and overseas enterprises, conducted 43 supervisory interviews with senior executives, and implemented 82 specialized supervision initiatives regarding major political tasks such as the Nansha Plan and rural revitalization, thus consolidating supervisory synergy to elevate supervision efficacy.



#### **Strengthening Case-Driven Governance**

In response to procurement interest conflicts and other operational risks identified through audits, the Group issued a total of 19 disciplinary inspection recommendations and 48 work reminders to drive institutional improvement and constantly enhance enterprise gover-



#### **Promoting Responsible** Accountability

The Group has applied the "three distinctions" principle in accountability assessments for pandemic-era emergency projects and reduced liability in 3 cases involving procedural oversights, sending a strong signal to encourage staff to assume liabilities proactively. The Group also conducted 61 post-disciplinary follow-ups with affected staff, revealing enhanced care and support for disciplined



#### **Cultivating a Culture of** Integrity

The Group makes efforts to establish an integrity education system, and coordinates with and guides Group sectors in creating integrity culture brands, to foster a culture of integrity among evervone. Yuexiu Transport pioneered the "Yue Lian Yue Chang" (Integrity Leads to Smooth Operations) initiative by compiling an integrity culture manual, establishing an integrity culture publicity team, and conducting comprehensive integrity culture promotion activities. In doing so, it provided strong cultural and resource support for business development and integrity education in affiliated companies.



Yuexiu Transport held the 2024 distinctive integrity culture brand launch event

## **Advancing State-Owned Enterprise Reform**

Yuexiu Group has intensified the state-owned enterprise (SOE) reform efforts by aligning with the the SOEs Reform Deepening and Upgrading Action and the Value Creation Actions in Benchmarking Against World-Class Enterprises. Focusing on unlocking internal vitality, the Group has deepened reforms in talent selection, tenure management, and incentive mechanisms, and driven value creation across operational efficiency, systemic capability building, innovation-driven growth, and other business sectors, to comprehensively strengthen the Group's sustainable development capabilities.



#### Continue to deepen the three institutional reforms

The Group has promoted termbased and contractual management to cover the heads of headquarters and subsidiaries. and has improved the employment mechanism of "promoting the capable, demoting the mediocre, and eliminating the incompetent". The market-oriented recruitment and talent exit mechanism has been improved to build an internal talent pool. Focusing on value creation, the Group implemented comprehensive performance evaluation, strengthened the link between compensation and performance, and adopted flexible and efficient total salary management.



#### Improve professional manager management system

The Group has established a selection system guided by political qualities and market-oriented standards, and promoted competitive recruitment on a regular basis. We also refined talent development pathways by practicing dual-channel promotion in administrative and professional tracks, improving the "selection, cultivation, management, and utilization" mechanism, and enhancing job rotation and exchange. The Group implemented the succession planning and key talent management programs to accurately identify and develop future forces.

#### Focus on key talent and optimize incentive tools

The Group optimized Yuexiu Property's excess profit-sharing mechanism and implemented stock option incentives for Yuexiu Capital, Yuexiu Transport, and Yuexiu Services. At the core business unit level, the Group diversified incentive tools such as project follow-up investment, risk reserve funds, and virtual profit-sharing are flexibly applied to enhance enterprise competitiveness, profitability, and market positioning.



GUANGZHOU YUEXIU HOLDINGS LIMITED Corporate Responsibility | Strengthening Foundations to Empower Bay Area Development

## **Production Safety**

Adhering to the "Four Guarantees" production safety baseline, Yuexiu Group has achieved "Four Zeros" goal across all safety metrics. By advancing lean safety management, systematically mitigating various safety risks, and thoroughly investigating and eliminating major accident hazards, the Group has strengthened its inherent safety capabilities and consistently consolidated the positive momentum in production safety.

#### **Production Safety Performance**



## **Advancing Safety System Construction**

The Group has driven subordinate enterprises to establish independent safety management departments, and dynamically adjusted safety committee members in response to personnel changes and organizational restructuring. The Group strictly implemented the "Dual-Director" safety committee system, fully staffed qualified safety management personnel, ensured all employees signed safety responsibility agreements, and reinforced primary responsibilities. The Group also revised the safety production responsibility system management measures to further clarify the "three management responsibilities and three musts", risk hazard accountability, and third-party management requirements. It has promoted the addition or revision of 89 and 716 regulations respectively across Group sectors and subordinate enterprises to standardize safety management. The Group continuously supervised grassroots enterprises with over 100 employees to obtain production safety standardization certification or achieve internal compliance, while providing technical support.

## **Strengthening Safety Hazard Identification**

The Group conducted comprehensive risk assessments across all business sectors, established and improved a normalized self-inspection and self-correction mechanism for enterprises, and implemented a major accident hazard investigation accountability system.

In 2024

surveys

the Group conducted **50** safety inspection

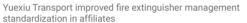
safety checks

hazard rectification notices

potential hazards

and achieved completion rate of







Yuexiu Husbandry & Food performed safety hazard investigations

## **Advancing Safety Education and Training**

The Group thoroughly implemented the State Council's "15 tough measures" for production safety and Guangdong Province's "65 tough measures" for production safety; deepened theoretical safety education to internalize safety awareness; enhanced safety publicity and education to consolidate the foundation of safety culture; organized thematic activities to foster a positive atmosphere, ensuring the in-depth implementation and tangible results of safety education programs, and effectively improving all employees' safety literacy and sense of responsibility; and organized training activities such as emergency drills, safety knowledge competitions, and emergency skills contests to strengthen the integration of theory and practice, enhance employees' safety awareness and emergency response capabilities, and solidify the foundation of production safety.

In 2024

the Group's production safety training covered **76,290**,

**4,478** emergency drills **112,261** attendees



The Group held the 7th Safety Emergency Skills Contest



The Group, in collaboration with Yuexiu Property, successfully organized the 2024 Production Safety and Fire Emergency Drill for Guangdong state-owned assets system

# **Customer Responsibility**

Crafting Value through Excellence, Elevating Value Experience

Yuexiu Group always shoulders the responsibility to customers by continuously optimizing industrial layouts and accelerating digital transformation. We create premium products and deliver exceptional services, embodying our sincerity to customers in quality. Rigorous data security protocols and privacy safeguards, underpinned by technological innovation ensure customer trust. Anchored in high-quality development, the Group aligns its initiatives with customers' aspirations for better lives, striving to build a more valuable future together with customers.



## **Industrial Layout**

Yuexiu Group continuously strengthens quality management across all business sectors. Leveraging refined management measures, technological innovation, and stringent quality control systems, we deliver safer, more reliable, and premium-quality products and services to clients and consumers.

#### **Real Estate Sector**



Yuexiu Property steadfastly implements its "Four-Excellence Enterprise" strategy, advancing the dual focus on commercial and residential development and systematically upgrading product competitiveness and service capabilities. In doing so, the Group has achieved comprehensive growth in scale, quality, and industry standing across property development, commercial operations, and property services. The "4×4 Excellent Product Philosophy" has been introduced, anchored in four key themes, quality, warmth, intelligence, and growth, as well as 16 product propositions. Guided by the "4×4 Excellent Product Philosophy," Yuexiu Property strengthens product innovation and upgrades to the "4+X" product series, delivering differentiated quality living solutions for diverse cities and customer segments. In the new phase, Yuexiu Property will continue to uphold the "People's City" principle, and align with national policies on "good houses" development. It will vigorously advance R&D innovation, lean construction, and operational services to solidly implement Yuexiu Property's excellent product standards.



Yuexiu Property excellent product launch event

#### **Finance Sector**



Yuexiu Capital has intensified its focus on five major themes of technology finance, green finance, inclusive finance, elderly care finance, and digital finance, sparing no effort to fully serve the development of the real economy and new productive forces, fulfill the mission of finance for the people, and support the new development paradigm.

Chong Hing Bank actively promotes fintech and digital banking transformation. In *The Banker*'s 2024 "Top 1000 World Banks" ranking, Chong Hing Bank jumped further to 324th place, maintaining its position in the top 400 for six consecutive years, and strongly advancing financial integration in the Guangdong-Hong Kong-Macao Greater Bay Area.



Yuexiu Transport Suizhou-Yueyang Expressway South Section PV project

#### **Transport Sector**



Yuexiu Transport maintains steady development in the transportation infrastructure sector. It provides robust support for the smooth operation of the Greater Bay Area's transportation network through solid operational management and contin-

uous technological innovation. It has optimized its asset structure and created conditions for the successful introduction of the listed company to the Pingdingshan-Linru project. Yuexiu Transport also seized an opportunity to smoothly exit the Tianjin-Xiong'an Expressway, recovering its investment costs ahead of schedule, and achieving an investment return of RMB 65.84 million. It conducts scientific research innovation and digital construction centering on business scenarios, and depends on digital intelligence technology to enhance emergency response and traffic efficiency for road incidents.



North 2nd Ring smart operations monitoring center

#### **Food Sector**



Yuexiu Dairy has successfully implemented "dual transformations" through multiple measures, with a new business platform established. Its downstream business revenue has increased by 20.9% year-on-year, making it one of the fastest-growing dairy companies in the industry.



Panoramic view of Yuexiu Huishan's modern self-operated ranch (Dengshibao Ranch)

It implements category-specific brand strategy, streamlines SKU to optimize the structure, and focuses on key categories, having raised brand presence by 57%. It has expanded this program to 29 provinces within half a year, increasing customer and outlet numbers by 40% and 45% respectively compared to pre-initiative levels. Annual collaborative sales reached RMB 35.5 million, achieving 164% of the planned target. Depending on continuous enhancement of supply assurance capabilities, Yuexiu Diary has realized "balanced milk sourcing" and "production-sales balance."

Yuexiu Husbandry & Food has deepened its collaborative business across the entire "breeding-fresh produce-food processing" industry chain, dedicated to improving the "farm-to-table" food sector's industrial chain.

#### **Breeding segment**

#### Fresh produce segment

# The Guangdong Fengkai Project introduced terminal sire comparative experiment optimization strategy to optimize live pig productivity. The Huadu Project has secured a supply channel for the supply of live pigs to Hong Kong, with a cumulative total of 3,084 pigs supplied to

Hong Kong by 2024.

The company has successfully established the Huadu-Kongwangji pork supply channel, ensuring stable and timely supply of fresh pork. Actively exploring fresh pork sales, Yuexiu Husbandry & Food has released the "Heishan Pig" high-end pork series.

#### Food segment

Focusing on product R&D and innovation, it launched three differentiated high-end sausage products: dried tangerine peel-flavored, shiitake mushroom-flavored, and light-salt sausages. Integrating Lingnan culture, the company meticulously developed museum co-branded gift boxes and "Treasures of Guangdong" cultural merchandise, enhancing product value and brand influence.





Kongwangji retained its title as the "Advanced Company of China Meat Industry"

## **Technological Innovation**

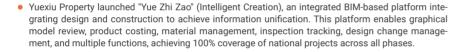
Yuexiu Group has systematically advanced its "Digital Yuexiu 2025" strategic blueprint to deepen its digital transformation. It has accelerated digital application to achieve cost reduction, efficiency improvement, risk control enhancement, management empowerment, and industrial collaboration. Focusing on "cloud migration, data utilization, and intelligence empowerment," the Group has deepened value mining of data elements and pioneered Al+ application scenarios, positioning digitalization as a core enabler of new quality productive force development.

RPA Project awarded the "Annual Best Industry Practice Award" in the "Outstanding Influence List - China Industrial Innovation Award" hosted by ISIG China

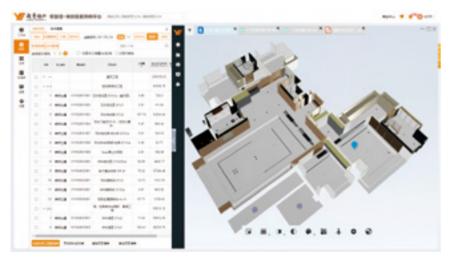


In 2024, all business sectors of the Group continued to empower value-added business development through digital transformation:





- Yuexiu Property achieved successful pilot implementation of the premium customized tool "Yue Ju Ma" (Happy Residence Code) in the northern region, effectively preventing potential errors in custom material collection and construction processes while enhancing project management and on-site operational efficiency.
- The company has established a cross-border e-commerce service platform, which covered over 60 purchasing countries in its first year. With this effort, the Group has completed its "production-transportation-sales-intelligence-chain-exhibition" model for cross-border e-commerce, supporting professional markets in establishing overseas transaction channels and addressing international traffic gaps.



"Yue Zhi Zao" platform interface



- Chong Hing Bank launched its new-generation personal digital platform in 2024, attaining significant growth in online transaction volume and substitution rate. The promotion of remote account-opening services breaks through physical branch limitations, enabling new customers to open accounts without visiting branches, and paving the way for innovative offline customer acquisition.
- Yuexiu Financial Leasing strengthens digital support for commercial vehicle leasing and new energy businesses, and continuously integrates power station data to enhance asset monitoring capabilities.
- Guangzhou AMC advanced the optimization and development of its new-generation core business system and personal loan business system to improve operational efficiency and asset recovery performance.
- Yuexiu Industrial Investment deeply engaged with business scenarios, strengthened innovative applications, and supported pre-investment asset quality assessment, investment element verification, post-investment asset management monitoring, and liquidity management.
- Guangzhou Futures prioritized customer needs, centered its efforts on frontline business needs, and continuously refined the Guangqitong APP to optimize trading consulting and personalized services.



Chong Hing Bank personal



- Yuexiu Zhitong platform has optimized detection algorithms, achieving 98% accuracy across 10 road sections and resolving over 3,000 on-site incidents, with smooth implementation in three sections of Henan.
- Traffic flow simulation and prediction has been applied to build a model for the North 2nd Ring. Integrating
  multi-source data to enable construction accident simulation and congestion warnings, this model has
  completed an analysis report for the first half of the year, providing insights for traffic management.
- Zhi Ying Yun (Intelligent Operation) management platform has independently taken over code development, fixed 12,000+ bugs, upgraded and promoted the production safety module, and optimized functions post-inspection. It has attracted more than 2,600 users with satisfaction exceeding 90%.
- In Q2, RPA robots achieved 100% automation in downloading internal toll reports, and in Q4, automated data consolidation was launched, saving 115,000+ work hours annually
- The mobility service platform gained 120,000 new registered users, averaged 980 bookings per day, expanded offline services, and achieved good results in we-media promotion.
   The online corporate services launched by the North 2nd Ring demonstrated increased traffic and revenue generation.



RPA Project - publicity for digital workforce in transport sector

Customer Responsibility | Crafting Value through Excellence, Elevating Value Experience





 In 2024, Yuexiu Dairy established the "Digital Advancement Project Team." Based on the dairy industry's "1351" digital strategy, it promotes business achievement commercialization through digital technology innovation, enhances internal control, customer experience, market share, and profitability, and accelerates enterprise digital-intelligent transformation, striving to lead the industry in digital technology. The company advances through the construction of 9 key projects and feasibility studies for 3 projects, aiming to build three strategic ecosystems for customers, operations, and management.

• Yuexiu Husbandry & Food carried out the Huang Shang Huang Four Transformations project, and has established an end-to-end business-finance integration system with SAP at its core, supported by 25 business systems for marketing, production, and warehousing. It has developed an AI optimization model for baking processes to enhance production intelligence. The deployment of a WMS (Warehouse Management System) connected to 40+ e-commerce platforms and automated storage systems enabled 24/7 order delivery.

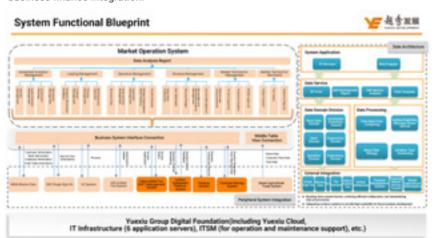


Yuexiu Husbandry & Food awarded the 2024 "Digital Transformation Award" - Industry Chain Leader Enterprise of the





- By deeply fusing Al algorithms with wastewater treatment processes, Guangzhou Paper monitors water quality change and dynamically adjusts chemical dosing timing and quantity in real time, ensuring efficient and stable operation of the wastewater treatment system, reducing chemical consumption, and replacing traditional PLC control systems with intelligent Al control systems.
- Yuexiu Development continuously advances integration of business and finance. It connects market operation systems with financial common systems (financial sharing system, VAT system, treasury system, and unified settlement platform) to achieve seamless business-finance integration.



Yuexiu Development business-finance integration initiative

## **Product Quality**

Yuexiu Group has systematically strengthened product quality management across all business sectors through refined processes, technological innovation, and rigorous quality control systems, delivering safer and higher-quality products to clients and consumers.



• Adhering to the "Excellent Product" philosophy centering on "Quality, Warmth, Intelligence, Growth," Yuexiu Property has aligned with national "good houses" initiatives. The "Three Buildings in Guangzhou" has garnered citywide attention and achieved remarkable results. Projects such as Beijing Xiangshan Yue, Shanghai Suhe Heyuefu, Guangzhou Guanyue and Chengdu Tianyue Yuncui have received enthusiastic market responses. The Pazhou South project is slated for high-quality delivery in 2025. Yuexiu Services has enhanced foundational service quality, driving noticeable satisfaction improvements. In 2024, the company had 120 ongoing projects and delivered 22,300+ high-quality housing units, with multiple projects and product lines ranking among CRIC's annual rankings. It has earned broad recognition for comprehensive product competitiveness.



Beijing Xiangshan



- Yuexiu Capital has based on the strategic investment in high-quality financial equity, optimized financing leasing, asset management, and investment management, while advancing green finance, inclusive finance, and technology finance to build a diversified financial investment group integrating industry and finance.
- Chong Hing Bank has launched a new personal digital banking platform, which creates onestop comprehensive financial services and provides individual customers with a smoother, more convenient, and more professional digital banking experience.



Chong Hing Bank optimized the management of effective cross-border customer database for personal banking



 Yuexiu Transport has established a comprehensive digital maintenance system leveraging advanced technologies such as IoT, big data, and cloud computing. This enables full-process digital management of maintenance data from collection and transmission to storage and analysis. Fully utilizing cutting-edge technologies like big data, IoT, and AI, it has enhanced road capacity.



The deck of Shahe Grand Bridge after maintenance





Yuexiu Dairy's quality management spans the entire "farm-to-table" industrial chain, covering forage cultivation, feed processing, raw milk production, processing and manufacturing, warehousing and logistics, and sales services. At the upstream, the company has adopted Good Agricultural Practices (GAP) to regulate feed cultivation and ranch operations, ensuring safety and traceability of feed and raw milk. For midstream and downstream processes, strict processing and circulation standards have been established based on international certifications including HACCP, FSSC 22000, and ISO 9001. A three-level quality documentation system, "development-review-approval-training-implementation-review", is constructed to ensure these standards are fully performed.



Full-category quality traceability project for liquid milk

- Guangzhou Paper has established quality, environmental, occupational health and safety, and energy management systems. In 2024, internal audits, management reviews, and external surveillance audits were conducted for all four systems. Addressing identified issues and improvement suggestions, respective system management departments formulated and implemented practical corrective measures to ensure continuous improvement, closed-loop tracking, and ongoing optimization of system operations.
- Dongchuan Fresh Market has passed the annual ISO 9001 Quality Management System audit. Its group meal distribution business passed annual audits for ISO 9001 Quality Management System, ISO 22000 Food Safety Management System, and Hazard Analysis and Critical Control Point (HACCP) System.











Guangzhou Paper's certifications for quality, environment, occupational health and safety, and energy management systems

## **Premium Services**

Adhering to the philosophy of premium services, Yuexiu Group actively expands into diverse product and service domains, meticulously outlines a blueprint for urban quality living, and creates exceptional life experiences for the public. Through initiatives such as optimizing product and service systems and practicing responsible marketing models, the Group steadily enhances customer satisfaction, continuously injecting strong momentum into building a better life.

#### **Diversified Services**

With customer needs and experiences at its core, the Group comprehensively upgrades service quality across residential, financial, mobility, and catering sectors, meticulously fulfilling diverse customer demands and striving to deliver outstanding service experiences.



- Yuexiu Property continuously refines management mechanisms to align with customer needs, dedicates efforts to prevent potential issues while addressing immediate concerns, collects customer requirements from product design as satisfaction metrics, monitors tenant-related data to assess social impact, and pursues service excellence through sustained innovation, striving to provide customers with higher-quality and more efficient services and enhance market competitiveness.
- Yuexiu REIT has developed differentiated management standards and specifications tailored to distinct property formats, having maintained high client satisfaction and trust.
   It has introduced a third party to conduct annual customer satisfaction surveys, and fed back findings to frontline operators, thus to improve the service system and quality.





Adhering to a "customer-centric" principle, Yuexiu Capital strengthens client expansion
in key areas, continuously deepens the implementation of the strategic customer service
system, and enhances comprehensive financial service capabilities. It also conducts
financial knowledge promotion and education, strengthens customer information protection, and effectively safeguards client rights and interests.

Customer Responsibility | Crafting Value through Excellence, Elevating Value Experience



Transport Sector

 Yuexiu Transport continues to promote service area quality upgrades, actively upgrades charging piles by increasing quantity, improving speed and optimizing layout, and intensifies inspection efforts during holidays to ensure facility operation, thus resulting in increased new energy vehicle traffic in service areas. Adhering to the principle of "serving drivers, passengers, and local communities," the company integrates service area planning, construction, and operation to drive upgrades, improve facilities, and transform them into comfortable rest stops and showcases of regional culture.



Upgraded Jianli Service Area



Food Sector Yuexiu Dairy has established a customer service management system, and offers multiple service channels including hotlines, official websites, and social media. Services span pre-sales product introductions and inquiries, order assistance and marketing participation during sales, and post-sales complaint resolution, with all aiming at customer satisfaction to deliver premium experiences.

## **Responsible Marketing**

The Group adheres to responsible marketing principles. It has established a standardized content review and control system to rigorously oversee the entire process from product labeling to advertising. The Group educates consumers and investors on relevant knowledge, while systematically explaining product features and futures derivatives market knowledge, and ensures full compliance throughout marketing activities. Additionally, the Group regularly organizes specialized training to reinforce responsible marketing concepts among sales personnel, integrate compliance awareness into all marketing processes, and enhance sales personnel's responsible marketing awareness and capabilities.

### **Customer Satisfaction**

The Group actively focuses on customer service feedback, utilizing customer satisfaction surveys as a key tool to deeply understand the evolving needs of clients. By flexibly adjusting and meticulously optimizing service strategies, we achieve precise alignment between service quality and customer expectations, and drive steady growth in customer satisfaction.



#### Yuexiu Property

Yuexiu Property has formulated and implemented the *Customer Complaint Management Regulations*, and established a *Long-term Response Mechanism for Customer Requirements* and *Escalation Mechanism for Complaint Resolution*. These systems efficiently address recurring and long-standing customer issues, significantly improving complaint handling efficiency and service quality while enhancing client trust and satisfaction.



#### Yuexiu Capital

Yuexiu Capital publishes multiple contact methods including phone numbers, fax lines, and email addresses on its official website to promptly respond to legitimate concerns from investors and clients.

#### Guangzhou Futures

Guangzhou Futures leverages diverse channels such as SMS platforms, intelligent outbound calls, and WeChat service accounts to disseminate business information to investors and clients online.

In 2024, 771 clients participated in customer satisfaction surveys, yielding an overall satisfaction rate of

98.84%



#### Yuexiu Transport

Yuexiu Transport has established multiple complaint reception channels by integrating service hotlines, launching online social media platforms, and publicly displaying hotlines in prominent locations. Affiliates have strengthened complaint handling mechanisms. They conduct in-depth investigations into complaint details and promptly address client feedback to ensure customers feel valued and cared for.



#### Yuexiu Dairy

Yuexiu Dairy has established diverse complaint handling channels, with customer service teams providing rapid responses and categorized resolutions. Routine issues are resolved directly, while complex cases are assigned to dedicated teams. A tracking system is in place to regularly update customers on progress. The company also conducts periodic analysis of complaint data, follows up with post-resolution telephone surveys to measure satisfaction, and refines processes to enhance service quality.

#### Yuexiu Husbandry & Food

Yuexiu Husbandry & Food has developed a sector-specific after-sales service framework. In the breeding segment, a customer follow-up mechanism for live pig sales has been established. In the fresh produce segment, a return-and-exchange policy has been established, with regular follow-ups to address issues. Within food processing, the company adheres to HACCP and FSSC 22000 systems for full-process management, enforcing strict health protocols for staff, controlling raw material and finished product inspections, and conducting on-site audits and product testing before contracted production.



#### Guangzhou Pape

Guangzhou Paper has established a comprehensive after-sales service system supported by a dedicated service team and a customer service supervisor. When handling customer complaints, relevant departments act swiftly under a cross-functional rapid-response mechanism. They collect product information, conduct preliminary analyses, and deploy specialized personnel for on-site investigations when necessary to develop tailored solutions.

## **Information Security**

The Group regards network and data security as the cornerstone of development. Therefore, we rigorously comply with the *Cybersecurity Law of the People's Republic of China, Data Security Law of the People's Republic of China,* and *Personal Information Protection Law of the People's Republic of China,* and continuously improve the information security management system. The confidentiality management processes are enhanced to comprehensively build protective barriers for personal information and sensitive data. The Group also establishes regular employee training mechanisms, and conducts periodic information security education to enhance awareness of privacy protection across the entire workforce. Advanced technologies are deployed to build intelligent monitoring and dynamic defense systems, and mitigate cyber risks in real-time, thus to create a secure and reliable digital operational environment.

The Group obtained certification for data security capability maturity



# **Employee**Responsibility

Empowering Employee Growth and Organizational Vitality

Adhering to a people-oriented principle, the Group continuously refines employment practices, compensation benefits, improves democratic management and communication mechanisms, enhances training systems and career advancement pathways, and strengthens occupational health management and care services, so as to foster a fair, safe, warm, and harmonious work environment and provide robust support for the comprehensive development of employees.



GUANGZHOU YUEXIU HOLDINGS LIMITED

Employee Responsibility | Empowering Employee Growth and Organizational Vitality

## **Employee Rights and Interests**

Yuexiu Group is committed to lawful and compliant employment management. It continuously optimizes the compensation and benefits system, effectively safeguards employees' occupational health and legal rights, advances the development of democratic management mechanisms, and improves employee participation and oversight mechanisms through the Workers' Congress. In addition, the Group actively promotes the construction of occupational health service systems, and implements annual health check-ups for employees, to continuously enhance employee satisfaction, sense of fulfillment, and belonging.

## **Lawful and Compliant Employment Practices**

The Group strictly adheres to the *Labor Law of the People's Republic of China*, the *Labor Contract Law of the People's Republic of China*, as well as local labor standards. We consistently uphold the principles of lawful and compliant employment, resolutely eliminate forced labor and child labor, and maintain fairness and non-discrimination throughout recruitment processes. Rigorous qualification reviews, interview assessments, and standardized onboarding procedures are implemented to safeguard equal employment opportunities and reasonable working conditions for all candidates.

#### **Focus on Talent Attraction and Recruitment**

Focusing on strategic transformation and core business growth, the Group continuously optimizes talent acquisition mechanisms to precisely recruit high-quality professionals and strengthen the foundation for development. We actively expand diverse employment channels, provide job opportunities in remote areas and for key demographics, and enhance the influence of its employer brand.



Improve the quality of talent introduced

Focusing on strategic transformation and business development, the Group ensures precise recruitment of matched talent, accurately attracts talent around key business sectors, and introduces high-quality talents from industry benchmark companies.



Expand employment to remote areas

In collaboration with local governments and relevant institutions, the Group expands employment opportunities for labor in remote areas, and meanwhile provides vocational skills training and mobilizes internal resources, to continuously improve the comprehensive quality of employees and their job adaptability.



Recruit talent from key groups

The Group increases employment support for key groups. It expands employment channels for college graduates, and young people from Hong Kong, Macao and Taiwan, and actively promotes the placement of retired soldiers and the introduction of overseas talents.

Key Performance

In 2024,

the Group recruited over

 $7,\!600$  employees

ncluding approximately

660

fresh university graduates

Yuexiu Husbandry & Food has established

modern live pig farming projects in Guizhou Province

approximate

**78**%

of whom are local Guizhou residents

with over

470 current employees

In 2024, a total of

121 new employee were hired

## **Enhancing Compensation and Benefits**

The Group continues to refine its compensation and benefits system, develops incentive mechanisms aligned with industry standards and the Group's developmental stage, and optimizes the structure of compensation distribution. We have also strengthened multi-layered welfare protections to effectively attract, motivate, and retain core talent.



#### Improve the compensation incentive mechanism

Based on industry benchmarks and market orientation, the Group has established a scientific short-, medium-, and long-term incentive system considering its developmental stage and performance outcomes.



#### Enhance the employee welfare system

In terms of statutory benefits, the Group strictly complies with regulations to ensure timely and full payment of five social insurances and housing provident funds for all employees, while assisting them in applying for benefits such as maternity allowances, job retention subsidies, and work-related injury insurance. Regarding supplementary benefits, employees enjoy diverse perks including paid leave, meal allowances, and holiday greetings. Coverage of enterprise annuities and supplementary medical insurance continues to expand.

## **Deepening Democratic Management**

The Group continuously advances democratic management. Leveraging the Workers' Congress, the Group refines mechanisms for democratic participation and oversight, and explores ways to improve internal consultation systems. Through diversified communication channels including symposiums, union digital platforms, and the WeChat account "Yuexiu Employee e Home", the Group strengthens bidirectional interaction between management and employees, thus fostering a sense of ownership, engagement, and belonging among staff.

## **Strengthening Occupational Health**

Aligned with the "Healthy Guangzhou Action" plan, the Group drives grassroots unions to implement the "Five-factor" Health Program, popularizing occupational health knowledge through lectures, annual physical examinations, and expert-led health report analyses.



Guangzhou International Trust and Investment Company Trade Union conducted health knowledge lectures

the Group achieved

annual health checkup coverage for all employees



GUANGZHOU YUEXIU HOLDINGS LIMITED

Employee Responsibility | Empowering Employee Growth and Organizational Vitality



Yuexiu Husbandry & Food Carrying out Employee Mental Health Service Activities

Yuexiu Husbandry & Food's trade union collaborated with subsidiary unions to launch the "Sui Gong Xin An · Occupational Health Trade Union Tour" mental health service activity, covering over 500 frontline employees. Focusing on emotional management and stress relief, the activity combined professional psychological counseling with interactive experience, equipping employees with practical techniques to relieve stress and enhance mental resilience.



## **Employee Development**

Mission Yuexiu Group adheres to the philosophy of "building schools on industries and studying in action," developing a talent development system encompass-**Vision** To create learning abilities with Yuexiu ing four core product lines: "strategic operations, characteristics comparable to worldcorporate culture, talent pipeline, and professional class enterprises empowerment." This system creates high-quality professional development platforms to support emconcept ployees in achieving their career aspirations. To become a strategic pivot and talent lever for Strategic positioning Building schools on industries and studying in action Strategic A main field of political education, a booster of strategic business, an initiator of operation team, a designer of employee development and a guide of cultural inheritance **Strategic** keywords to become the first-class state-owned enterprises in learning ability, enter the first tier of the industry in training platforms, cultivate 150 leading talents and 1,000 key talents, and realize 100% coverage of campus recruitment and social recruitment **Product** system pragmatic and effective Open and forward-looking innovative and trial product line product line

## **Employee Training Initiatives**

The Group has built a comprehensive, tiered, and role-specific training system covering all positions, aligned with its four product lines "strategic operations, corporate culture, talent pipeline, and professional empowerment." This system delivers personalized and differentiated learning content, translates training outcomes into tangible business results, and drives employee career growth and value enhancement.



Yuexiu Capital corporate culture story extraction and cultural hiking practical training



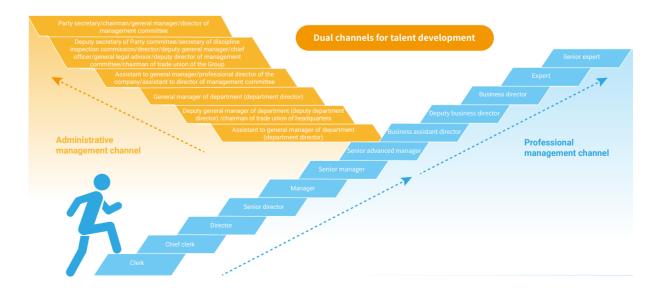
High-Quality Implementation of the Group's "Flying Phase II"
Training Program

The training focused on four key modules, self-awareness, team management, lean management, and strategy. It included the development of 44 individual development plans, the execution of management skill training and practical tasks, and certification training and lean project initiatives. These efforts enhanced the capabilities of key talents and supported the execution of the Group's strategy.



## **Supporting Career Development**

The Group centers its efforts on talent development, continuously refining its career development systems and deepening the dual-track promotion mechanism. By optimizing the Employee Promotion Management Measures, expanding talent growth pathways, and enhancing job rotation and position matching, the Group constantly invigorates its talent pool and boosts organizational effectiveness.



## **Employee Care**

Guided by a people-centric development philosophy, Yuexiu Group attaches great importance to balancing employees' work and personal lives. We have continuously strengthened employee care mechanisms to cultivate a healthy, positive, and warm organizational culture, thereby enhancing employees' sense of belonging and happiness, and driving mutual progress and collaborative development between employees and the enterprise.

#### **Work-Life Balance**

The Group prioritizes the harmonious integration of employees' work and life. By strengthening cultural development, focusing on employees' physical and mental health as well as emotional needs, and continuously expanding diverse participation channels for employees outside of work, we effectively promote positive interaction and balanced progress between employees' work and personal lives.







The Group participated in the Guangzhou's 10th Employee Sports Day launch ceremony & walking activity



**Employee Cultural Activities Ignite Team Vitality** 

Centering on the annual cultural theme "Continuous Improvement, Action-Oriented Responses," the Group's Trade Union organized the 2024 cultural series activities for employees, including board games, mobile gaming competitions, mini triathlons, badminton games, and basketball games. Aligning with the "Healthy China" initiative, enriching employees' cultural lives, these activities have strengthened team spirit, and promoted cohesion.



## **Caring for Employees**

The Group continuously improves the employee care mechanisms, offering multi-level and comprehensive support to achieve full coverage of assistance for registered employees in need, labor models, and poverty alleviation cadres.

**90,979**was allocated to support registered employees in need,

while 13 labor models and poverty alleviation cadres received heartfelt care

The Group conducted its fifth survey and annual review of employees in need, establishing new case files for

19 households



Through the Employee Mutual Aid Fund, approximately RMB

**60,000** in relief funds was disbursed

to provide targeted assistance to three employees facing emergencies, demonstrating practical actions to build a harmonious and happy enterprise and create a warm harbor for employees



Empowering Women, Showcasing "Her" Strength

To celebrate the 114th International Women's Day, Yuexiu Group's grassroots trade unions organized themed activities to enrich female employees' spiritual and cultural lives, alleviate their work-related stress through thoughtful gestures and foster a warm, inclusive atmosphere.



# Social / Responsibility

Conducting Co-governance, Creating Shared Prosperity

On the path of pursuing its own growth, Yuexiu Group actively fulfills its social responsibilities as a state-owned enterprise, integrating Party-building initiatives with corporate culture. We continuously deepen efforts in paired assistance between eastern and western regions, town-based assistance within the province, and intra-city collaborative support. The Group actively advances rural hotel development and encourages employee participation in public welfare initiatives, demonstrating genuine care for society and warmth toward communities.



Social Responsibility | Conducting Co-governance, Creating Shared Prosperity

## **Party Building Leadership**

Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, Yuexiu Group comprehensively implements the guiding principles of the 20th CPC National Congress and the second and third plenary sessions of the 20th CPC Central Committee the important expositions of General Secretary Xi Jinping on reform, development, and Party building in state-owned enterprises as well as his significant speeches and directives during inspections in Guangdong. The Group upholds and strengthens the Party's comprehensive leadership over state-owned enterprises, deepens Party discipline education, integrates Party building with reform, development, and production operations, and explores cross-regional Party building collaborations. By transforming the Party's advantages into the enterprise's competitive and developmental strengths, the Group ensures high-quality development under high-quality Party building.



## **Strengthening Party Discipline Education**

Conducting Party discipline education is a major decision and deployment made by the Party Central Committee, serving as a crucial measure to strengthen Party discipline construction and advance the comprehensive strict governance of the Party to greater depths. Earnestly implementing the decisions and deployments of the CPC Central Committee as well as the requirements of provincial and municipal party committees and the Guangzhou SASAC Party Committee, the Group Party Committee resolutely places the disciplinary education campaign as a crucial political task in a prominent position. The Group conducts in-depth study and implementation of the *Regulations on Disciplinary Actions of the Communist Party of China*, and has also established a leading group and task force for disciplinary education. Activities such as reading sessions, specialized training, and warning education were organized to guide Party members and cadres in learning, understanding, clarifying, and adhering to discipline, transforming rules into conscious thought, political awareness, and action. This effort aims to cultivate Party members' inner thoughts and concrete actions, and foster a clean and upright atmosphere for work.

## **Integrating Party Building with Business Operations**

The Group's Party Committee has earnestly implemented the deployments of the CPC Central Committee, provincial and municipal Party committees, and the Guangzhou SASAC. Focusing on the core objective of deepening the integration of Party building with enterprise production and operations, the Group emphasizes the Party organization's role as a stronghold and the exemplary vanguard role of Party members. In 2024, the Group Party Committee launched a special initiative to integrate Party building with business operations, organizing three pioneering actions, "Leading Goose," "Model Worker," and "Tough Battle" Pioneers, to guide development through Party building as a unifying banner, foster a new pattern of mutual promotion between Party building and business operations, and drive the Group's high-quality development to new heights.

#### nitiative to Strive for "Leading Goose" Pioneers

Centered on amplifying the "leading goose effect," with "secretaries taking the lead" as the guiding principle, this initiative guides Party organization secretaries at all levels to take charge of key and challenging tasks. By setting examples through their leadership, they aim to inspire Party members and employees to assume responsibilities and tackle difficulties, thus ensuring the effective implementation of annual key tasks and lean management initiatives within their units.

#### Initiative to Strive for "Model Worker" Pioneers

This action focuses on selecting and recognizing model Party members for different positions. It encourages Party members to openly display their identities, assume duties, and fulfill commitments, while competing in skills, work styles, and performance. By fostering a culture of emulation and excellence, it strengthens the vanguard and exemplary role of Party members.

#### Initiative to Strive for "Tough Battle" Pioneers

Under this initiative, Party organizations at all levels collaborate closely in major enterprise projects, key tasks, and critical assignments. They form special task forces and volunteer teams to tackle arduous challenges, and respond swiftly to urgent, difficult, and high-stakes tasks with voluntary dedication. This extends the reach of Party organizational value to the frontline of production and operations, building a reliable force that "goes wherever needed."



## **Party Building Collaboration with Non-local Enterprises**

The Group's Party Committee has fully implemented the *Guiding Opinions on Carrying Out Party Building Collaboration with Non-local Enterprises (Trial)* issued by the Guangzhou Municipal SASAC Party Committee. Under its guidance, Yuexiu Transport (Hubei) Party Committee pioneered a series of measures including establishing mechanisms, building platforms, and promoting development, to explore Party building collaboration. These efforts have effectively addressed developmental bottlenecks encountered during the Group's nationwide expansion, facilitated business collaboration among Guangzhou state-owned enterprises in Wuhan, and ensured high-quality development under high-quality Party building.



Guangzhou SASAC Symposium on Party Building Collaboration for Non-local SOEs Held at Yuexiu Transport (Hubei)

To implement directives on strengthening Party building in state-owned enterprises, share best practices for Party building collaboration with non-local enterprises, and advance Party building interaction among Guangzhou state-owned enterprises in Wuhan, the Guangzhou SASAC Symposium on Party Building Collaboration for the Guangzhou SOEs in Wuhan was held on April 26, 2024, at Yuexiu Transport (Hubei). The Party Committee Secretary of Yuexiu Transport (Hubei) read out an initiative for Party building collaboration among Guangzhou SOEs in Wuhan, leading to the signing of the Agreement on Party Building Collaboration for Guangzhou SOEs in Wuhan by 10 municipal enterprises.



Social Responsibility Conducting Co-governance, Creating Shared Prosperity

## **Rural Revitalization**

Yuexiu Group actively participates in Guangdong-Guizhou assistance and east-west collaboration, providing comprehensive support across six dimensions, "industry, finance, consumption, employment, education, and talent," to vigorously promote rural revitalization and stimulate endogenous vitality in rural areas. Additionally, proactively responding to the "Green Circulation" policy, Yuexiu Transport leverages its operational advantages and resources to reduce agricultural product circulation costs. In 2024, its affiliates provided approximately RMB 228 million in "Green Circulation" toll exemptions and RMB 179 million in holiday toll waivers, totaling around RMB 407 million in relief support.



Green channel verification lane

## **Driving Revitalization Through Industry Assistance**

Industrial revitalization lies at the core of rural revitalization. Capitalizing on its industrial strengths, the Group has established a one-million-pig farming project in Guizhou, developed vocational education-integrated poverty alleviation hotel projects, and facilitated poverty alleviation in Bijie and Qiannan Prefectures, effectively achieving alignment with rural revitalization goals.



Integrated Pig Farming Industry Chain Project

The Group has deployed eight integrated pig farming projects across Bijie, Qiannan, and Anshun in Guizhou Province, with a total investment of RMB 2.22 billion and an annual production capacity exceeding 1 million pigs. Simultaneously, adhering to the principle of "eco-friendly farms, healthy pigs, and farmer engagement," the projects actively explores an ecological circular development model combining farming and cultivation. For instance, at the Fengshan pig farm, a trial plot for rosemary cultivation was established with support from Macau youth teams, creating a base for herbal planting, extraction and export. This effort empowers the Greater Bay Area youth to contribute to rural revitalization.



## **Educational Assistance Nurturing Future Hope**

The Group has consistently deepened its educational philanthropic practices, and actively engaged in the development of educational infrastructure and talent cultivation programs. By collaborating with charitable organizations to launch student aid campaigns, we support underprivileged students in completing their education and enhancing employability. Simultaneously, the Group drives improvements in rural school facilities and innovation in teaching methodologies, to elevate educational standards.



**Empowering Rural Education with Charitable Donations** 

The Group donated funds to build a new multimedia recording studio at Zhigou Primary School in Kunzhai Town, Nayong County, Bijie. Put into operation in March 2024, the 165-square-meter studio can accommodate over 50 students for classes and more than 20 teachers for observation simultaneously. It has effectively eliminated the adverse constraints of time and location on teaching, promoted the school's teaching research and teaching management, and significantly improved school-running quality.





Enhancing Educational Infrastructure to Advance Cultural Development

Since initiating support for Kunzhai Town, the Group has been dedicated to advancing high-quality education development and continuously improving various educational infrastructure projects. In 2024, it invested RMB 500,000 to build a basketball court at Kunzhai Central Primary School, contributing to the advancement of educational development in Kunzhai Town. Beyond improving school facilities, this project stimulates local cultural activities in Kunzhai Town and promotes rural cultural revitalization.







After the basketball court was completed

Social Responsibility | Conducting Co-governance, Creating Shared Prosperity

## **Public Welfare and Charity**

Yuexiu Group has consistently upheld the core ethos of "alleviating poverty, advancing education, practicing public welfare, and giving back to society." Therefore, it practically fulfills its responsibilities as a state-owned enterprise, actively supports public welfare and charitable causes, and makes philanthropy and charitable donations, thus sharing development achievements with all sectors of society and contributing to building a harmonious and thriving community.

#### **Awards and Recognition**









Awarded

"2024 Charity Model Fivestar Donation Institution in Guangzhou"

The Group's Charity Foundation honored as

"2024 Charity Model Fivestar Charity Institution in Guangzhou"

Recognized as

"Guangdong Provincial Red Cross Charity Unit"

Awarded the

"2024 Southern Public Welfare Communication Award" alongside subordinate enterprises

## **Caring for the Community and Spreading Warmth**

The Group actively implements initiatives to care for and support teachers and students, frontline workers, and disaster-affected populations, conveying corporate warmth and social care. It honors the dedication and contributions of those in ordinary positions while fostering a philanthropic atmosphere of mutual support.



Fengxing Dairy donated 10,000 boxes of nutritious milk to senior high school students  $\,$ 



Huishan Dairy presented over 900 gratitude gift packages to teachers and delivery riders

# **Promoting the Spirit of Volunteerism Through Heartwarming Services**

Adhering to the principles of alleviating poverty, advancing education, practicing public welfare, and giving back to society, the Group actively participates in various charitable initiatives, continuously enriching the connotation of public welfare practices, and integrating philanthropic culture into daily operations to make it deeply rooted in people's hearts.



#### Yuexiu Propert

Yuexiu Property provided handicraft training for villagers in Lirendong Village



#### Yuexiu Transpor

Yuexiu Transport established volunteer service counters at expressway toll stations



#### Yuexiu Developmer

Yuexiu Development organized the "Spring Breeze Warmth" volunteer service activity



#### Yuexiu Healt

Yuexiu Health Care hosted companion-based warmth activities for elderly residents



## **Resource Synergy**

Yuexiu Group has continuously advanced the development of the "Group-Sector-Region" three-level collaboration organizational structure. We optimize resource collaboration mechanisms, fully support external exchange activities, and deepen and refine the member operation system. These efforts ensure efficient and orderly implementation of collaborative initiatives, and significantly improve the Group's resource integration and coordination efficiency.

In 2024

total collaborative transaction volume across the Group reached RMB representing a **6.7**%

year-on-year increase

## **Optimizing Collaboration Mechanisms**

The Group continuously refines the collaboration mechanisms through systematic advancements in organizational structure, IT infrastructure development, institutional rules, and regional coordination to ensure efficient and orderly implementation of collaborative initiatives. Key measures include the formulation and issuance of critical documents such as the *Guidelines for Group Customer Collaboration Incentives* and the *List of Customer Resource Management and Collaboration Staff Across Business Sectors*, which strengthen the foundation of collaborative management and ensure the implementation and sustainable advancement of collaborative initiatives. The Group has established dual platforms, the "Collaboration Information Plaza" and "Collaboration Forum," to enhance resource sharing and experience exchange. Regular "Collaboration Alignment Meetings" are held to facilitate the implementation of business collaboration. Concurrently, continuous improvements are made to the collaborative work platform and regional coordination mechanisms to elevate overall collaboration effectiveness.

#### Key Performance



A total of
449 business opportunities were released representing a
48% year-on-year increase



441 Projects
were published cumulatively
marking a
25.3%
year-on-year growth



The business opportunity

uptake rate reached 92.87% and the project completion rate stood at 74.38% surging by 20.65%

year-on-year

## **Supporting External Exchanges**

The Group actively facilitates external exchanges by promoting cross-sector resource alignment and cooperation. We have organized numerous resource exchange forums and marketing promotion activities to foster inter-industry partnerships and project implementation. The Group also provides robust support to international and regional cooperation platforms, including participation in the "Hong Kong Investment Roundtable" and backing for the "Impressions of the Greater Bay Area Art Expedition Competition for Hong Kong and Macao Youth," creating a platform for youth exchanges and growth across the three regions.

#### Key Performance

Organized

10 resource exchange and matchmaking sessions for Chong Hing Bank, clients, and real estate suppliers

recommending

166 B-end clients to Yuexiu Dairy, Huang Shang Huang, and Yuexiu Development

Supported state-owned enterprises and industry associations in hosting

15 full-public marketing campaigns for real estate

achieving a transaction volume of RMB

**61.3** millio



Supporting the Establishment of Guangzhou's "Going Global, Bringing n" Comprehensive Service Platform

Under the guidance of the Hong Kong Economic and Trade Office in Guangdong (GDETO) of the Government of the Hong Kong Special Administrative Region (HKSAR) and the Guangzhou Municipal Commerce Bureau, the "Hong Kong Investment Roundtable" hosted by the InvestHK and the Association of Guangzhou Belt and Road Investment Enterprises was successfully held in Guangzhou. Yuexiu Group actively supported the event, delivering a speech to share its practical experience in investing in Hong Kong and providing insights and suggestions for enterprises in Guangdong to "go global."





Successfully Completing 2024 Impressions of the Greater Bay Area Art Expedition Competition for Hong Kong and Macao Youth

The launch ceremony of the 2024 Impressions of the Greater Bay Area Art Expedition Competition for Hong Kong and Macao Youth hosted by the Hong Kong and Macao Affairs Office of the CPC Guangzhou Municipal Committee, was held at the Bai'etan Greater Bay Area Art Center. Yuexiu Group supported the Council for Promotion of Guangzhou-Hong Kong-Macau Cooperation in organizing the event, and helped to build a high-quality competition platform for youth from Guangzhou, Hong Kong, and Macao. Through competitions, we promoted learning and cultural education, and enhanced their understanding and recognition of the Greater Bay Area's urban development and the 15th National Games.



## **Enhancing Membership Operations**

The Group has continuously optimized the membership operation system, driving growth in membership scale, activity levels, and sales revenue. By strengthening cross-sector traffic, expanding reach channels, enhancing data analytics, and elevating member experiences, we have effectively improved operational efficiency and member loyalty, thereby boosting sales performance.

Breakthrough in **Property Points Reward Model** 

By means of property-related gift points, the Group consolidates collaborative benefits across shopping malls, hotels, and food services. Members earn points through visit gifts, event gifts, and transaction gifts, which can be redeemed for benefit packages. This mechanism has enabled controllable gift management, improved operational efficiency, enhanced member satisfaction, and promoted cross-business sales.

By the end of 2024

the real estate sector had distributed points through 54 sales offices and the headquarters marketing center, covering over

through transaction gifts through event gifts

The Group has advanced the co-construction of state-owned enterprise member platforms. with 7 municipal state-owned enterprises joining the "Guangdong Life Alliance", achieving resource sharing and value exchange. Currently,

online and offline scenarios have been integrated, and the platform has completed its trial operation

includina

enterprise employees

"Guangdong Life in the Greater Bay Area" - State-Owned **Enterprise Member** Alliance

The alliance has welcomed new registered members

driven RMB customer

and engaged members in crossconsumption scenario spending

Growth in membership and active users

By the end of 2024 the Group's total membership reached 9.92 million

with 3.78 million new members added compared to 2023

The Yuexiuhui Membership Mini Program saw

**1.81** million active users in 2024 a year-on-year increase of 18%

The membership is of high quality, with active members logging in at least three times annually accounting for

**73**% of the total

**Significant Growth in Membership Mall Sales** 

In 2024, the Yuexiuhui Membership Mall recorded

600.000

transaction conversions

with 128.000 repeat purchases

generating RMB 36.64 million in sales presenting an increase of

**59**% year-on-year

Sales from various business sectors reached RMB

17 million

driving growth across these sectors

**Sector Scenario** Operations Increasing **Member Sales** 

The Group promoted member operations through collaboration with three key scenarios (real estate sales, property management, retail malls) and two enterprises (Fengxing Dairy, Huang Shang Huang), boosting incremental member sales.

Real estate marketing saw RMB 900 million in incremental sales

increased by

contributed RMB 450 million

property owner

Fengxing Dairy and Huang Shang 6.06 million

Huang increased bv RMB 8.98 million

referral campaigns retail malls added RMB 236 million

> Collectively, this drove RMB

1.6 billion in incremental member sales for the sector

Cross-Membership Scale Expansion **Enhancing Sector** Sales and Cost Reduction

By the end of 2024, the Group's cross-membership scale (members registered in two or more sectors) reached

**1.64** million

Leveraging the customer

reaching over

9 million members

middleground, the Group executed

**600** digital marketing campaigns,

Cross-purchase users (members of Sector A purchasing from Sector B) grew to 272.000

a 10.8% year-on-year increase

up **33**% year-on-year Cross-sales amounted to RMB 9.51 billion

5 million compared to public channels

Digital



2024 B-end Collaborative Offline Promotion Fair



Holding Yuexiu Membership Festival

**Operations** Elevating Conversion **Efficiency**  and generating over RMB 25 million in sales

This reduced marketing costs by nearly RMB

significantly lowering sector expense rate

## **Responsible Procurement**

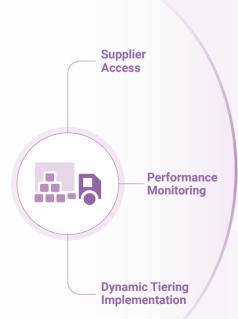
Guided by the three core principles of fairness, transparency, and dynamic supervision, Yuexiu Group has established a comprehensive supplier management system. This system integrates a full lifecycle mechanism covering "access screening-process monitoring-value co-creation," and embeds responsible procurement practices into every stage of procurement operations. The Group continuously strengthens supplier management and evaluation, striving to build long-term, stable, and mutually trusting partnerships. Through these efforts, Yuexiu Group aims to drive sustainable development across supply chain segments while optimizing resource allocation and advancing sustainable supply chain ecosystems.

## **Strengthening Internal Management**

In the process of practicing responsible procurement, adhering to principles of transparency, integrity, and environmental stewardship, the Group has issued the *Yuexiu Group Collaborative Procurement Guidelines* to standardize procurement practices across business sectors and subsidiaries. The Group emphasizes lawful, stable and sustainable procurement processes, supported by targeted training programs.

## **Enhancing Supplier Management**

The Group employs a "multi-channel sourcing + tiered prequalification" mechanism to expand the supplier pool, coupled with a "four-dimensional evaluation system" to ensure high-quality suppliers enter the ecosystem. During contract execution, a "dynamic tracking + annual comprehensive evaluation" model is established to monitor key metrics such as assessing quality, delivery, service, and cost-reduction performance. Under the *Measures for Management of Procurement Supplier Base*, suppliers are dynamically categorized into tiers. Premium partners receive enhanced collaboration opportunities, while the underperformed face warnings, rectification mandates, or removal from the supplier list. This approach significantly improves supply chain management efficiency.



The procurement department, in collaboration with demand units, has established a "multi-channel sourcing + tiered prequalification" mechanism to expand the supplier reserve pool through diverse channels such as public solicitations, targeted invitations, and business referrals. A "four-dimensional evaluation system" covering qualifications, reputation, technical capabilities, and legal compliance is implemented, including verifying the validity of suppliers' enterprise certificates and licenses, industry credit rating results, historical project technical delivery records, and the evidence for absence of illegal or regulatory violation. High-quality suppliers meeting the Group's compliance requirements are screened and included in the pool based on a standardized scoring system.

A comprehensive evaluation model combining "dynamic tracking + annual comprehensive evaluation" has been established, focusing on core indicators such as quality compliance rate, delivery timeliness, service responsiveness, and cost-saving and efficiency-improvement contributions.

Suppliers are categorized into tiers, including strategic cooperation, general cooperation, and those under rectification observation. For long-term strategic partners, deep collaboration is strengthened through "framework agreement priority procurement + technical collaborative R&D." Suppliers failing to meet evaluation criteria undergo a three-level handling process: "warning-rectification-elimination and delisting," with severely non-compliant parties added to the supplier blacklist and publicly announced across the Group and its subordinate enterprises.

## **Industrial Collaboration**

Yuexiu Group actively integrates into industrial ecosystems, continuously deepening communication and collaboration with all stakeholders. By promoting resource sharing and complementary strengths, we work with upstream and downstream enterprises to drive coordinated industrial development. Through the construction of mutually beneficial cooperative frameworks, the Group supports technological innovation, model upgrading, and high-quality regional economic development, demonstrating the responsibility and value of an industry leader.

## **Co-Creating Value Through Partnerships**

The Group consistently co-creates shared value through multi-party collaboration, and deepens partnerships with enterprises, universities, and government entities. By integrating resources and leveraging complementary strengths, we build a sustainable ecosystem. Through these collaborative efforts, the Group actively promotes technological innovation, industrial advancement, and high-quality regional economic progress, striving to forge mutually beneficial cooperative landscapes.

#### **Enterprise-Enterprise Collaboration**

The Group continuously expands the boundaries of collaborative partnerships and strengthens strategic alliances with diverse parties. We have successively signed strategic cooperation agreements with Guangdong Power Grid Corporation, Dingyuan Asset Management Company, Deloitte China, and others, focusing on areas such as green energy, asset management, and financial services to achieve resource integration and complementary advantages. Through multi-stakeholder collaboration, the Group co-creates a sustainable value ecosystem of mutual benefit.



The Group signed a strategic cooperation agreement with Guangdong Power Grid Corporation and Dingyuan Asset Management Company



The Group signed a supplementary agreement to comprehensively upgrade strategic cooperation with Deloitte China

#### **University-Enterprise Collaboration**

The Group actively explores new models of university-enterprise collaboration. Relying on the scientific and technological resources of the Hong Kong University of Science and Technology (HKUST), we focus on artificial intelligence, intelligent manufacturing, and new energy vehicle industries. We have advanced the construction of a science and technology innovation hub in the Guang-dong-Hong Kong-Macao Greater Bay Area and jointly developed the Yuexiu iPARK Guangdong-Hong Kong iValley industry park.



Accelerating the Construction of a Guangzhou-Hong Kong Industry-University-Research Base to Build a Greater Bay Area Sci-Tech Innovation Hub

Relying on the technological resources of HKUST (Guangzhou) Campus, the project adopts a "park-community-campus" integrated model, consolidating resources from "government, enterprises, universities, research institutions, and parks" to build an industrial service ecosystem centering on artificial intelligence, intelligent manufacturing, and new energy vehicle industrial chains. Collaborations have been established with nearly 20 professional service institutions, universities, and research institutes. By the end of 2024, the Yuexiu iPARK Guangdong-Hong Kong iValley industry park had attracted 195 enterprises, including 25 listed companies.



#### **Government-Enterprise Collaboration**

The Group deepens government-enterprise partnerships. We work with government departments in Guizhou Province, Jianghan District of Wuhan, Baiyun District of Guangzhou, and Conghua District of Guangzhou to jointly advance a series of landmark projects that drive regional economic development and social progress.



#### Building a Comprehensive Service Platform Through Multi-Party Collaboration

In March 2024, the first international vibrant health and wellness community under Yuexiu Health Care, Yueluju, was grandly inaugurated. Representatives from the Baiyun District Civil Affairs Bureau, Yuexiu Property, Yuexiu

Health Care, and other collaborative units attended the opening ceremony, exemplifying the cooperative model of government-enterprise collaboration and resource co-construction. As the flagship project of the "Yue" series health care communities, Yueluju deeply embodies the concept of "Beautiful Silver Years." Through government-enterprise coordination and cross-sector collaboration, it has been built into a high-quality comprehensive service platform integrating culture, education, health care, and elderly care, continuously enhancing the quality of life for seniors and exploring innovative models for health and wellness services.





#### Yuexiu International Finance Center Injects New Productive Forces into Wuhan

Yuexiu Commercial Management has reached a cooperation agreement with the Wuhan Hanjiang District Government to jointly advance the development of the Wuhan Yuexiu International Financial Center complex. In the future, this center will provide comprehensive, multi-level support and services to enterprises, aiming to become the city's premier reception venue, a hub for leading enterprises, and a regional business environment showcase, thereby driving high-quality development in the Wuhan area.



## **Working Together to Promote Industry Development**

The Group actively participates in industry exchanges, and continuously strengthens communication and collaboration with various sectors. Depending on diverse platforms to showcase the brand image and share development concepts, we work with industry peers to explore cutting-edge trends, advance industrial upgrading, and support high-quality regional economic growth, thus injecting momentum into the sustained progress of the industry.



#### The Group Celebrated its 40th Anniversary

On February 15, 2025, Yuexiu Group held the 40th Anniversary Celebration and 2025 Chinese New Year Reception at the Hong Kong Convention and Exhibition Centre. Approximately 800 guests, including representatives from governments, financial institutions, and industrial enterprises in Guangzhou and Hong Kong, gathered to review the Group's 40-year journey of reform and development and deliberate on future development plans for the Guangzhou-Hong Kong region.





#### Yuexiu Commercial Management Held 2024 Industrial Development Exchange

In December 2024, Yuexiu Commercial Management hosted the 2024 Industrial Development Exchange & Customer Appreciation Ceremony at Sheraton Guangzhou Nansha Hotel. The event gathered representatives from government, industry, university, and research sectors, facilitating extensive experience sharing and perspective exchange while outlining strategic blueprints for 2025.





Yuexiu Group's Finance Sector Participated in the 14th China (Guangzhou)
International Finance Expo

On June 26, 2025, Yuexiu Capital and Chong Hing Bank jointly participated in the 14th China (Guangzhou) International Finance Expo. At the event, Yuexiu Capital comprehensively showcased its development achievements in its focus on serving major national strategies (e.g., "carbon peak and carbon neutrality," technological self-reliance, rural revitalization) and local strategies for Guangdong province and cities-specifically, "manufacturing as the pillar industry" and "manufacturing-led city-founding." Chong Hing Bank highlighted its practical accomplishments in deepening domestic and international financial services and building a distinctive cross-border financial service system, dedicated to driving high-quality industrial development through quality financial services.



# **Environmental Responsibility**

Greening the Future, Practicing Sustainable Development

Yuexiu Group is committed to advancing green development principles, vigorously driving the transformation of production and operational processes toward green and low-carbon models. By introducing innovative products with energy-saving and eco-friendly features and organizing environmental conservation initiatives, we have taken concrete actions to promote green and low-carbon socioeconomic development, aiming to infuse sustained momentum into high-quality growth.



#### Kev Performance Indicators for 2024

Total greenhouse gas emissions

Greenhouse gas emission intensity

Total electricity consumption: 958,807,976 kWh

Total water consumption: **22,553,258** tons Water consumption intensity:

## **Green Production**

Yuexiu Group has deeply integrated ecological protection with production operations. We comprehensively advance environmental governance and efficient resource utilization, and continuously enhance operational guality and development resilience through green, low-carbon, circular, and efficient practices across all sectors, to consolidate a green foundation for sustainable

## **Practicing Energy Conservation and Emission Reduction**

The Group vigorously promotes green operations across all business sectors. By adopting measures such as saving energy, improving energy efficiency, reducing emissions and carbon, and enhancing resource recycling, the Group lowers energy and raw material consumption, and strengthens pollution and waste management, injecting green momentum into sustainable development and solidifying a low-carbon base.



#### **Group Headquarters**

• The Group advocates an environmentally friendly office culture. We organize regular publicity and training activities, and promote digital office practices and energy-saving, water-saving measures, thereby encouraging resource reuse. In 2024, total printed pages amounted to 687,932, a reduction of 305,701 from 2023; among these, color prints decreased by 324,233 year-on-year. Office printer expenses totaled RMB 235,831.26 in 2024, down by RMB 170,016.52 from 2023.



#### **Real Estate Sector**

 Yuexiu Property has actively built a In 2024 digital and intelligent energy consumption platform, reducing carbon emission intensity and energy consumption costs through full lifecycle project management, equipment operation diagnosis, and standardized operations.

the platform monitored an average monthly electricity consumption of

\_\_ million kWh

accumulating million kWh in energy savings with a

energy-saving rate

 Yuexiu REIT has focused on low-carbon transformations of major energy-consuming systems such as lighting and air conditioning. For lighting, it has expanded the application of LED fixtures, significantly reducing lighting energy consumption. For air conditioning, it has gradually replaced traditional equipment with high-efficiency fan coil units and energy-saving air handling units, while implementing intensive hierarchical management and intelligent group control upgrades for cold sources in some properties to promote efficient cooling and heating management in buildings.

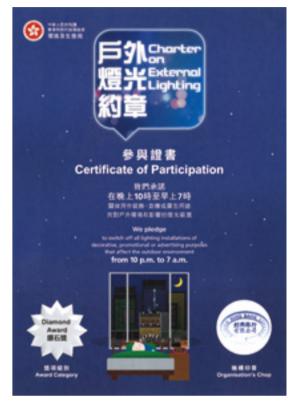


#### **Finance Sector**

- Yuexiu Capital has established policies such as the Notice on Implementing Lean Management and Specific Measures for Administrative and Logistics Work and the Measures for the Management of Official Vehicles to strengthen green and low-carbon operations. It advocates water conservation by posting water-saving signs, prioritizing water-saving equipment, and enhancing water resource management. Yuexiu Capital has also established the Office Supplies Management Regulations to increase the reuse rate of office supplies and gradually reduce paper consumption.
- · Chong Hing Bank has replaced traditional lighting equipment with energy-saving LED fixtures and installed automatic control systems to achieve energy conservation and carbon reduction in office areas, with total energy consumption decreasing by

% year-on-year in 2024.

Its procurement process has been fully transformed to an online model, and diverse electronic financial services have been launched to reduce paper usage.



Chong Hing Bank participated in the "Outdoor Lighting Pledge" event organized by the Hong Kong Environment and Ecology



#### **Transport Sector**

- For projects with high energy consumption intensity along the Guangzhou North 2nd Ring, Yuexiu Transport has utilized idle spaces at Longshan Management Office and Xiangxue Toll Station to build PV systems, and carried out smart upgrades to tunnel lighting. These measures have effectively reduced power consumption and carbon emissions, and steadily advanced green transportation development.
- Yuexiu Transport has promoted paperless operations at road and bridge toll stations by issuing reusable composite cards to drivers and adopting RFID systems for automatic toll calculation, achieving paperless toll collection. In 2024, affiliates including Yuexiu (Hubei) Expressway Company, Suizhou-Yueyand Expressway South Section Company, and Candyu Expressway Company have eliminated the use of paper invoices.



Distributed PV project at Huanghua Interchange of Hunan Changsha-Zhuzhou Expressway

· Yuexiu Transport has raised the standard for asphalt recycling, requiring contractors to centrally stockpile waste asphalt and implement rainproof measures during road maintenance projects, and ensuring 100% recovery and utilization of asphalt surface milling materials, so as to enhance resource efficiency and reduce waste emissions.

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#### **Food Sector**

- Yuexiu Husbandry & Food has utilized intelligent optimization models and big data for off-peak scheduling, and added new PV equipment to reduce carbon dioxide emissions.
- Yuexiu Husbandry & Food has formulated the Waste Gas Emission Management Guidelines, implementing tailored measures for different types of exhaust gases generated across various operations. It has also established the Waste- water Discharge Management Guidelines, requiring subor- dinate enterprises to reduce emissions at the source while strictly controlling the discharge of water pollutants.
- Yuexiu Dairy has adopted environmental protection models such as centralized biogas plant treatment and biogas projects to control pollutants at the source, further achieving the goal of "zero" emissions from pastures and 100% resource utilization of waste from dairy farms.



Yuexiu Huishan Shenyang Factory recognized as a "Liaoning Provincial Green Factory."

Yuexiu Dairy has comprehensively upgraded its pastures such as installing odor control systems in 32 farms, to effectively reduce exhaust emissions



#### X Sector

- Guangzhou Paper collects solid waste paper mill sludge generated during production for on-site co-firing in its thermal
  power boilers. This practice not only conserves coal but also generates electricity and heat, achieving zero emission and resource utilization of paper mill sludge.
- The boiler exhaust gas treatment system of Guangzhou Paper employs SCR denitration, bag filter dust collection, and limestone-gypsum wet flue gas desulfurization processes to achieve ultra-low emissions. The denitrification system consists of modules such as a urea station, dilution water system, metering and distribution, thermal decomposition ammonia production, and SCR reactor. The desulfurization system is equipped with sub-systems such as flue gas handling, absorption towers, desulfurizing agent supply, and gypsum dewatering, with a designed desulfurization efficiency exceeding 95%.
- The Xinggangdong Gas Station under Yuexiu Development has formulated the *Drainage Facility Management System*. It
  regularly supervises and inspects the drainage network, closely monitors conditions such as sludge accumulation in pipelines, inspection chambers, and stormwater inlets. By promptly identifying and resolving drainage issues, it ensures that
  wastewater is discharged up to standard.

## **Protecting Environment and Ecology**

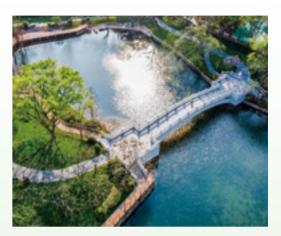
The Group steadily advances ecological and environmental protection. Each business sector, based on its primary responsibilities and core operations, effectively safeguards the ecosystems and biodiversity of its operational areas during project implementation and business development, promoting harmonious coexistence between humanity and nature.

Yuexiu Property is committed to minimizing the impact of its business activities on the ecological environment and biodiversity. The company has formulated the *Biodiversity Policy*, utilizing the Taskforce on Nature-related Financial Disclosures (TNFD) framework to regularly assess natural dependencies and impacts. This enables comprehensive evaluation and effective management of biodiversity risks and opportunities, further strengthening ecological protection efforts. In 2024, Yuexiu Property has completed biodiversity research across its entire value chain and 10 key project cities. Its practices and experiences in the application of TNFD and biodiversity conservation has garnered global attention, with the Global Real Estate Sustainability Benchmark (GRESB) sharing it as a best case through GRESB's official channels.



#### The Moon Lake Ecological Restoration Project at Yuexiu World Garden

In 2024, Yuexiu Property undertook the Moon Lake Ecological Restoration Project at the Guangzhou Guanyue project. Based on the "Atypical Biological Manipulation" theory, the project has established a complete, healthy, stable, and long-lasting clearwater ecological system comprising "filter-feeding fish - zooplankton - submerged plants - benthic animals - microbial communities", thereby enabling the water body to achieve sustainable self-purification functions. Concurrently, adhering to the principle of "restoring the original appearance," the company restored the local cultural heritage "Moon Bridge," revitalizing the area into a vibrant urban destination and a "check-in spot" in the city. This initiative has explored a development path for harmonious coexistence between humans and nature.



## **Green Products**

Yuexiu Group actively drives the business sectors to deeply explore the potential for green development, focusing on constructing green buildings, advancing green finance, creating green projects, launching green products, and adopting green packaging, all of which contribute actively to energy conservation, carbon reduction, and sustainable economic and social development.

- Yuexiu Property continues to refine its White Paper for Green Buildings, and observes internal policy documents such as the National Green Building Design Guidelines for One- and Two-Star Ratings, Green Building Project Management Rules, and Sustainable Building Policy. Eco-friendly principles are integrated into every stage of development, from design and construction to operation and eventual demolition. All new buildings are designed to at least the one-star green building standard, providing owners with greener, low-carbon living and working spaces. In 2024, Yuexiu Property cumulatively completed or put into construction 217 residential projects meeting green building standards, with a total green building area of 39.38 million square meters.
- Green Buildings
- Anchoring the goal of "zero energy and zero-carbon buildings," Yuexiu Property has established a "dual-zero" building technology system for its South China projects. A flagship example is the "Dual-Zero" Exhibition Hall of Yuexiu R&D Center, which stands as the industry's most comprehensive R&D base. It is also the first experimental project to implement nearly zero-pollution fine decoration nationwide, and China's first building to achieve all key certifications: zero-carbon building, zero-energy building design, pre-certification of green three-star building, and gold-level healthy building.



"Dual-Zero" Exhibition Hall - Yuexiu R&D Center

Yuexiu Property actively implements sponge city design in residential communities. Through ecological regulation, rainwater harvesting, and some other measures, Yuexiu Property promotes water resource recycling, optimizes aquatic ecosystems in and around residential areas, and alleviates water resource pressures.

GUANGZHOU YUEXIU HOLDINGS LIMITED

Greening the Future, Practicing Sustainable Development

- Yuexiu Capital continues to enrich its green financial product portfolio and enhance service capabilities. In 2024, the company deployed RMB 38.128 billion in new green business, accounting for over 60% of total new placements, and comprehensively supported over 160,000 green projects.
- Yuexiu Capital has established a green asset development and operation platform centered on Yuexiu New Energy, investing RMB 23.402 billion in new deployments for new energy operations throughout the year. By year-end, the managed distributed PV installed capacity reached 10.60GW, covering 24 provinces, autonomous regions, and municipalities.



- Yuexiu Capital has built a green asset investment management platform centered on Yuexiu Industrial Fund. In 2024, it established a RMB 3.5 billion household distributed PV mezzanine fund in collaboration with insurance institutions and industrial partners.
- Chong Hing Bank has constantly expanded green financial services. In 2024, it successfully issued a USD 150 million sustainability-linked bilateral loan and a HKD 537 million sustainability-linked syndicated loan, along with three ESG-related certificates of deposit, supporting corporate green development.



Yuexiu Financial Leasing wind power project

- Integrating green concepts throughout the full lifecycle of scheme design and construction, Yuexiu Transport deepens the resource utilization of solid waste, builds green projects, manages land use, and reduces impacts on surrounding communities and ecosystems.
   Notable initiatives such as the "Research and Industrialization of New Ultra-Tough Thin-Layer Asphalt Pavement Materials" project and the "Harmless Resource Disposal Technology for Waste Slurry from Expressway Engineering Pile Foundations" have received support from government and industry regulatory authorities.
- Yuexiu Transport continuously promotes the application of thermal regeneration green
  maintenance technology and NovaChip ultra-thin wear layer overlay construction technology. By adopting environmentally friendly processes, it reduces road surface damage rates,
  lowers road maintenance needs, and effectively cuts down on waste volume and energy
  consumption generated during road maintenance.





Applying steel slag asphalt concrete technology for expressway pavement maintenance



• Several products of Yuexiu Dairy adopt eco-friendly packaging. For its Double Joy Ice Cream and Yogurt, traditional ink printing processes have been replaced with a new "printfree, ink-free" eco-friendly carton made from natural plant fiber-based paper pulp plastic film. This packaging is naturally biodegradable, pollution-free, and 100% recyclable, significantly reducing the product's environmental impact. With every 100,000 such eco-friendly boxes produced, it helps reduce carbon emissions by 75.55 tons, equivalent to planting 4.197 million trees. The DR.FRESH fresh room cartons have obtained Forest Stewardship Council (FSC) Sustainable Forest Certification, contributing to reduced CO<sub>2</sub> emissions.

- Guangzhou Paper is committed to advancing green production and circular utilization through research on waste paper recycling and eco-friendly de-inking technologies. Its newsprint product has obtained the China Environmental Labeling (Type II) Product Certification, demonstrating strong environmental advantages.
- Guangzhou Paper has developed a rapidly degradable, leak-proof eco-friendly paper bag
  using a proprietary paper surface treatment process. This innovation features a unique
  "square flat-bottom non-laminated anti-permeation" technology, offering rapid biodegradability, waterproofing, oil resistance, leakage prevention, high load-bearing capacity, durability, and full recyclability. This provides a practical solution for "paper replacing plastic."





Leak-proof eco-friendly paper bag series products

## **Environmental Public Welfare**

Guided by the vision of achieving harmonious coexistence between humanity and nature, Yuexiu Group actively promotes ecological civilization, and mobilizes employees and citizens to engage in green practices, transforming ecological values into actionable efforts to enhance environmental quality and support the construction of a green and beautiful ecosystem.



Yuexiu Financial Leasing's "Green and Beautiful Tianhe" voluntary tree planting activity

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Key Performance Indicators

## **Future Outlook**

The year 2025 marks the conclusion year of the 14th Five-year Plan and the 40th anniversary of Yuexiu Group's establishment. Therefore, taking the completion of the 14th Five-year Plan as an opportunity and adhering to the goal of becoming a world-class enterprise, Yuexiu Group will balance development and responsibility, and deepen sustainable development practices through transformation and innovation.

Deepen industrial synergy and promote innovation-driven development. The Group's real estate sector will upgrade the "Yuexiu Excellent Product" concept and strengthen the "commercial-residential integration" strategy. The Group's finance sector will focus on green finance and tech finance, expanding new energy business layouts and enhancing cross-border financial service capabilities. For the group's transport sector, it will optimize asset structures, promote intelligent maintenance, and advance digital transformation. And the Group's food sector will deepen full industrial chain collaboration, drive upgrades to dairy pastures, and explore high-value-added agribusiness operations.

Strengthen green transformation to safeguard ecological value. Efforts to transition production and operations toward green and low-carbon models will be intensified, with a focus on launching more energy-efficient and environmentally friendly green products. The Group will also scale up investments in new energy sectors such as PV and energy storage, refine the green financial product system, and actively organize environmental public welfare activities to support the "Dual Carbon" goals

Practice social responsibilities to demonstrate state-owned enterprise accountability. The Group will deepen its engagement in the "High-quality Development Project for Hundreds of Counties, Thousands of Towns and Myriads of Villages," enhancing the quality and efficiency of initiatives like the Conghua Pastoral Complex and Zhanjiang Dongli Shrimp Farming to boost rural industrial revitalization. We will increase investments in education support and charitable causes to protect people's livelihoods. Guided by Party building, the Group will strengthen compliance management and risk prevention, fostering a clean and positive political environment.

Optimize organizational capabilities and unleash endogenous growth momentum. Yuexiu Group will advance lean management across all operations, and promote the "Yuexiu Lean Methodology" to enhance full-chain efficiency. By deepening digital transformation, we will develop smart construction and digital operation scenarios to cultivate new productive forces. We will also refine talent cultivation and incentive mechanisms, strengthen the pipeline of professional managers, and adopt an agile organizational structure to meet market challenges.

Standing at a new starting point, Yuexiu Group will be guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, thoroughly study and implement the spirit of the Third Plenary Session of the 20th CPC Central Committee and the Central Economic Work Conference, and fully implement the directives of provincial and municipal plenary sessions and economic work conferences. We will solidify a robust foundation through lean operations, invigorate development momentum through innovation-driven strategies, stimulate internal vitality through institutional mechanisms, and safeguard steady and long-term progress with a bottom-line mindset, thus striving for the successful completion of the 14th Five-year Plan, and laying a solid groundwork for the launch of the 15th Five-year Strategy. By serving national strategies and empowering urban development, the Group aims to achieve mutual growth of corporate value and social value, and write a more compassionate and resilient chapter in sustainable development!



	Indicators	Units	2022	2023	2024
	Maintenance and appreciation rate of state-owned capital	%	105.97	104.91	101.41
	R&D investment <sup>2</sup>	RMB 10,000	43867	48245	43210
	Number of new patents	items	46	50	61
	Product qualification rate (Yuexiu Husbandry & Food)	%	100	100	100
	Product qualification rate (Yuexiu Dairy)	%	100	100	99.98
	Product qualification rate (Guangzhou Paper)	%	99.4	99.6	99.62
	Customer complaint response rate (Yuexiu REIT)	%	100	100	100
	Customer complaint response rate (Chong Hing Bank)	%	100	100	100
	Customer complaint response rate (Yuexiu Husbandry & Food)	%	100	100	100
	Customer complaint response rate (Yuexiu Dairy)	%	92.37	93.45	87
7	Customer complaint response rate (Guangzhou Paper)	%	100	100	100
	Customer complaint response rate (Yuexiu Transport)	%	100	100	100
	Customer satisfaction (Yuexiu Property)	%	90	89	88
	Customer satisfaction (Yuexiu REIT)	%	98	99.9	99.5
	Customer satisfaction (Chong Hing Bank)	%	89.21	90.07	87.13
	Customer satisfaction (Yuexiu Transport)	%	/	98.6	98
	Customer satisfaction (Guangzhou Paper)	%	97	97.87	95.93
	Customer satisfaction (Yuexiu Dairy)	%	/	/	90
	Total number of suppliers <sup>3</sup>	Numbers	22853	28878	32659
	Proportion of suppliers in South China (Yuexiu Property)	%	45.33	42.09	42.48
	Proportion of suppliers in South China (Yuexiu REIT)	%	75	82	74
	Proportion of suppliers in South China (Yuexiu Capital)	%	70.50	60.20	62.83
	Proportion of suppliers in South China (Yuexiu Husbandry & Food)	%	39.09	47.83	46.80
	Proportion of suppliers in South China (Guangzhou Paper)	%	56	64	61
	Total number of employees	Person	38027	35552	33018
	Number of male employees	Person	23807	21970	20359
	Number of female employees	Person	14220	13582	12659
	Number of ethnic minority employees	Person	1953	1750	1583
Society	Proportion of female executives (Yuexiu Group headquarters)	%	23.53	38.2	35.8
	Number of newly hired employees (Yuexiu Group headquarters)	Person	39	19	20
	Total turnover rate of employee (Yuexiu Group headquarters)	%	5.42	7.10	7



GUANGZHOU YUEXIU HOLDINGS LIMITED Key Performance Indicators 83

	Indicators	Units	2022	2023	2024
	Number of paid leave days per capita (Yuexiu Group headquarters)	Day	5.49	6.56	6.6
	Total person-times of trained employees <sup>4</sup>	Person	61145	83221	235895
	Average training hours (Yuexiu Property)	Hour	45.53	39.25	55.72
	Average training hours (Yuexiu REIT)	Hour	53	58	55
	Average training hours (Yuexiu Capital)	Hour	81.02	92.72	85.04
	Average training hours (Chong Hing Bank)	Hour	18.7	20.8	20.4
	Average training hours (Yuexiu Transport)	Hour	46	55	54
	Average training hours (Yuexiu Husbandry & Food)	Hour	/	32	7.76
	Average training hours (Yuexiu Dairy)	Hour	/	/	3.38
	Average training hours (Yuexiu Development)	Hour	/	96	110
	Average training hours (Guangzhou Paper)	Hour	20.3	32.24	35.79
	Employee training coverage (Yuexiu Property)	%	100	100	100
	Employee training coverage (Yuexiu REIT)	%	100	100	100
	Employee training coverage (Yuexiu Capital)	%	96.53	97.05	99.49
	Employee training coverage (Chong Hing Bank)	%	100	100	100
	Employee training coverage (Yuexiu Transport)	%	100	100	100
S	Employee training coverage (Yuexiu Husbandry & Food)	%	/	95	100
ocie	Employee training coverage (Yuexiu Dairy)	%	/	/	100
Ž	Employee training coverage (Yuexiu Development)	%	/	100	100
	Employee training coverage (Guangzhou Paper)	%	100	100	100
	Total investment in safety production	RMB 100 million	1.3	2.1	2.03
	Number of safety hazards identified	Number	54489	77100	102584
	Rectification rate of safety hazards	%	91	93	97
	Production safety training coverage	Person-time	39456	69878	76290
	Number of safety emergency drills	Time	3705	4336	4478
	Number of participants in safety emergency drills	Person-time	80551	100132	112261
	Number of work-related injuries (Yuexiu Group headquarters)	Time	0	0	0
	Work-related fatalities (Yuexiu Group headquarters)	Person	0	0	0
	Work-related fatalities (Yuexiu Property)	Person	0	0	0
	Work-related fatalities (Yuexiu Services)	Person	1	1	0
	Work-related fatalities (Yuexiu REIT)	Person	0	0	0
	Work-related fatalities (Yuexiu Transport)	Person	0	0	0
	Person-times of welfare activities <sup>5</sup>	Person-time	12938	5889	9777
	Employee volunteer service hours <sup>6</sup>	Hour	90129	6058.5	73703
	Investment in social welfare <sup>7</sup>	RMB 10 thousand	1033.38	368.80	10047
9	Greenhouse gas emission <sup>8</sup>	Ton	1811959	1902958	1317739
Environme	Greenhouse gas emission intensity (Yuexiu Property)	Ton / RMB million	0.89	0.80	1.70
onm	Greenhouse gas emission intensity (Yuexiu REIT)	Ton / RMB million	27.65	26.01	25.22
ien	Greenhouse gas emission intensity (Yuexiu Capital)	Ton / RMB million	0.04	0.04	0.05

	Indicators	Units	2022	2023	2024
	Greenhouse gas emission intensity (Yuexiu Transport)	Ton / km	32.53	32.06	24.49
	Total nitrogen oxide emissions (Yuexiu Capital)	Ton	0.10	0.14	0.15
	Total nitrogen oxide emissions (Yuexiu Transport)	Ton	4.04	4.65	4.72
	Total nitrogen oxide emissions (Guangzhou Paper)	Ton	63.455	83.727	78.188
	Total sulfur dioxide emissions (Yuexiu Capital)	kg	0.21	0.26	0.30
	Total sulfur dioxide emissions (Yuexiu Transport)	kg	9.60	9.03	8.36
	Total sulfur dioxide emissions (Guangzhou Paper)	kg	1057	10618	11750
	Particulate matter (Yuexiu Capital)	kg	9.57	13.04	14.61
	Particulate matter (Yuexiu Transport)	kg	362	416	410
	Particulate matter (Guangzhou Paper)	kg	6169	6008	6654
	Total energy consumption <sup>9</sup>	MWh	371611	191862	257378
E C	Energy consumption intensity (Yuexiu REIT)	MWh / RMB million	52.54	49.32	50.84
ovironme	Energy consumption intensity (Yuexiu Capital)	kWh / RMB million	68.30	78.01	90.51
	Energy consumption intensity (Yuexiu Transport)	MWh / km	64.75	59.58	50.74
ent T	Energy consumption intensity (Yuexiu Husbandry & Food)	MWh / RMB million	4.42	18.33	62.76
	Electrical energy consumption <sup>10</sup>	kWh	224679127	817924889	958807976
	Total water consumption <sup>11</sup>	m³	25049949	20116743	22553258
	Water consumption intensity (Yuexiu Property)	m³ / RMB million	25.17	26.57	63.35
	Water consumption intensity (Yuexiu REIT)	m³ / RMB million	552.94	484.33	502.03
	Water consumption intensity (Yuexiu Capital)	m³ / RMB million	0.33	0.32	0.46
	Water consumption intensity (Yuexiu Transport)	m³ / km	679.63	634.65	378.91
	Water consumption intensity (Yuexiu Husbandry & Food)	m³ / RMB million	644.52	719.06	1173.8
	Total non-hazardous waste (Yuexiu Transport)	Ton	109175	132829	18237.98
	Recycling rate of asphalt concrete waste(Yuexiu Transport)	%	100	100	100
	Total hazardous waste (Yuexiu Property)	Ton	88.68	19.67	18.66
	Total hazardous waste (Yuexiu Transport)	Ton	1.09	0.69	0.54

- 1. Yuexiu Property data includes Yuexiu Services data
- 2.The statistical scope of R&D investment data for 2024 includes: Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food,
- 2. The statistical scope of K&D Investment data for 2024 includes: Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbaniury & Food, Yuexiu Dairy, and Guangzhou Paper.

  3. The statistical scope of total number of suppliers data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, Yuexiu Dairy, and Guangzhou Paper.

  4. The statistical scope of total person-times of trained employees data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, Yuexiu Dairy, Yuexiu Development, and Guangzhou Paper.

  5. The statistical scope of person-times of welfare activities data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, Yuexiu Dairy, Yuexiu Development, and Guangzhou Paper.

  6. The statistical scope of employee volunteer service hours data for 2024 includes: Yuexiu REIT, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, Yuexiu Dairy, Paper

- bandry & Food, Yuexiu Dairy, Yuexiu Development, and Guangzhou Paper.

  7. The statistical scope of social welfare investment data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, Yuexiu Dairy, Yuexiu Development, and Guangzhou Paper.
- 8. The statistical scope of total greenhouse gas emissions data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, and Guangzhou Paper.
- 9. The statistical scope of total energy consumption data for 2024 includes: Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, and Yuexiu Husbandry & Food.
- 10.The statistical scope of total electricity consumption data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, and Guangzhou Paper.
- 11. The statistical scope of total water consumption data for 2024 includes: Yuexiu Property, Yuexiu REIT, Yuexiu Capital, Chong Hing Bank, Yuexiu Transport, Yuexiu Husbandry & Food, and Guangzhou Paper.

# **Report Rating**



## Rating Report of "The 2024 Sustainable Development Report of Guangzhou Yuexiu Holdings Limited"

Entrusted by Guangzhou Yuexiu Holdings Limited, the Chinese Expert Committee on CSR Report Rating selected experts to form a rating team to rate *The 2024 Sustainable Development Report of Guangzhou Yuexiu Holdings Limited* (hereinafter referred to as "the *Report*").

#### I. Rating Criteria

Guidelines on Corporate Social Responsibility Reporting for Chinese Enterprises (CASS-CSR 4.0) of the Chinese Academy of Social Sciences and China Corporate Social Responsibility Report Rating Standards (2025) of "Corporate Social Responsibility Report Rating Expert Committee of Chinese Enterprises".

#### II. Rating Process

- 1. The rating team reviews and confirms the *Process Data Confirmation of Corporate Social Responsibility Report* submitted by the report writing group and relevant supporting materials;
- 2. The rating team conducts evaluation on the preparation process and the content disclosed by the *Report*, and then drafts the rating report;
- 3. The Vice Chairman of the Rating Expert Committee, the leader of the rating team, and the experts of the rating team jointly sign the rating report.

#### III. Rating Results

#### Process $(\star\star\star\star\star)$

The group office leads the establishment of report preparation team to coordinate the specific preparation. Each subsidiary has an executive editor who is responsible for providing basic materials and preparing relevant contents, and the chairman and general manager are responsible for the final review of the *Report*; the *Report*, with definite function value position, is taken as an important tool for disclosing the information of responsibility performance, enhancing the level of social responsibility management, strengthening the communication with stakeholders, and shaping corporate brand image; substantive issues are identified based on national macro policies, international and domestic social responsibility standards, industry benchmarking analysis, company development strategies, and stakeholder surveys. Subsidiaries including Yuexiu Real Estate, Yuexiu Capital, Yuexiu REIT, Yuexiu Service and Yuexiu Transportation are actively promoted to independently prepare and issue ESG report, so as to establish a multi-level reporting system; the *Report* is planned to be published on the official website and presented in electronic version, printed form, long-figure version and Chinese and English version, with excellent performance in process.

#### Materiality (★★★★★)

The *Report* discloses the key industrial issues such as product quality management, product innovation, R&D and application of environmental protection technology and equipment, resource and energy saving, reduction of the pollutant emissions, occupational health management, safety production and ecological governance, with detailed and full description and excellent performance in materiality.

#### Integrity $(\star \star \star \star \star)$

The main body of the Report discloses 94.37% of the core indicators of the industry from the perspectives of "Enterprise Responsibility", "Customer Responsibility", "Employee Responsibility", "Social Responsibility", "Partner Responsibility" and "Environment



Responsibility", with excellent performance in integrity.

#### Balance (★★★★★)

The *Report* reveals the negative data such as "number of work-related injuries",, "employee production safety fatalities", "work-related fatalities" and "staff turnover rate", and describes the background, solutions, and results of complaints from community owners, with excellent performance in balance.

#### Comparability $(\star \star \star \star \star)$

The *Report* discloses the comparative data of 100 key indicators such as "Maintenance and appreciation rate of state-owned capital" "R&D investment", "Proportion of female executives", "Total person-times of trained employees", "Greenhouse gas emission" and "Total energy consumption" for three consecutive years, with excellent performance in comparability.

#### Readability (\*\*\*\*\*)

Continuing taking "create excellent value, share a better life" as the theme, the Report systematically displays the company's responsibility performance and results under the key issues from six topics, responding to the expectations and demands of related parties; the report sets up Top 10 Events of 2024, focusing on showcasing the key practices of enterprises in fulfilling their annual responsibilities, demonstrating their leadership in responsibility and the contemporary of the content; the cover design integrates the elements about core business and closely corresponds to corporate responsibility concept, enhancing the recognition of the report; across-page in each chapter integrates illustrative elements that echo the chapter theme, embedding to narrative introductions, with excellent performance in readability.

#### Innovation (★★★★☆)

The Report sets up two major topics namely Playing an Exemplary Role and Striving to Forge a New Benchmark for the "High-quality Development Project for Hundreds of Counties, Thousands of Towns and Myriads of Villages" and Fully Integrating into the Greater Bay Area Development, Empowering a Better Life through Responsibility, focusing on showcasing the responsibility and achievements of enterprises in promoting coordinated regional development and actively integrate into the construction of the Greater Bay Area development; sets up ESG Management Performance, focusing on demonstrating the achievements of the group and its subsidiaries in sustainable development in 2024, with leading performance in innovation.

#### Overall Rating (\*\*\*\*)

According to the rating team's assessment, *The 2024 Sustainable Development Report of Guangzhou Yuexiu Holdings Limited* is of five-star rating and is a excellent corporate sustainability report.



The 2024 Sustainable Development Report of Guangzhou Yuexiu Holdings Limited was rated five-stars for the third year



#### IV. Improvement Suggestions

- 1.Enhance the disclosure of cases regarding the deficiencies, in group fulfillment of responsibility and further improve the balance of the *Report*;
- 2. optimize the system and mechanism for sustainable information disclosure to improve the innovation in report management.



Vice President of Chinese Expert Committee on CSR Report Rating



魏香丽

Leader of the Rating Team Expert of the Rating Team

Issuance date: August 8, 2025



Scan QR Code to View Enterprise Rating Files



## **Reader Feedback**

Dear readers:
Thank you for reading our 2024 sustainability report. We sincerely welcome your valuable feedback and suggestions continuously improve the level of report compilation and our practice and management in sustainability.
As a stakeholder of Yuexiu, what is your relationship to Yuexiu?
☐ Government and regulatory units ☐ Investors ☐ Clients ☐ Suppliers or business partners
☐ Employees ☐ Community ☐ Public welfare organizations ☐ Media ☐ Others
What is your overall comment on this Report?
☐ Excellence ☐ Good ☐ Average ☐ Below Average ☐ Poor
Which part of the information disclosure are you more concerned about in this report.(Multiple choice)
☐ Compliance Operation ☐ Employee Growth ☐ Responsible Purchasing ☐ Reform of State-owned Enterprises
☐ Promoting Bay Area development ☐ Servicing urban construction ☐ Emergency Support ☐ Industrial upgrade
☐ Green operation ☐ Community welfare ☐ Rural Revitalization ☐ Servicing public life ☐ Others
What do you think about the completeness of information disclosed, layout design, and readability in this report?
The completeness of information disclosed:   Excellence   Good  Average  Below Average  Poor
Layout design: ☐ Excellence ☐ Good ☐ Average ☐ Below Average ☐ Poor
Readability:   Excellence   Good   Average   Below Average   Poor
Your suggestions regarding improving the level of our sustainability report compilation and social value work?